



ACCOUNTING & FINANCE LEADERS CONFERENCE

**TXCPA Austin CPE Foundation
Friday, May 3, 2024**

CORPORATE SPONSORSHIP FORM

The [TXCPA Austin Accounting & Finance Leaders Conference](#), formerly the CFO/Controllers Conference, is an exciting event attracting financial decision-makers (CPAs and non-CPAs) from a broad range of companies and organizations throughout Central Texas. The conference is organized to cover the hottest topics in fast-paced, interactive sessions and it is one of the most highly rated events by attendees every year. TXCPA Austin looks forward to partnering with select companies and hosting a **hybrid** event in 2024.

Conference Location: The Accounting & Finance Leaders Conference will be held at:
TCEA
3100 Alvin Devane
Austin, TX 78741

Please complete the below information by April 19, 2024, and return to:

[TXCPA Austin](#)
Attn: Diane Joiner, Executive Director
3305 Northland Dr. Ste 406
Austin, TX 78731
Phone: (512) 532-4552
Email: djoiner@tx.cpa

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State/Zip:** _____

Email: _____ **Phone:** _____

Company Website: _____



Please select one sponsorship level from the list below:

PLATINUM - \$4,000 (Only One Available)

- 5-minute presentation to attendees (in person and virtual) at beginning of the conference
- Exhibitor table at event with opportunities for networking;
- Top recognition on event signage;
- One (1) 60 second advertisement or commercial to air during both (2) breaks
- Company logo on: [Conference webpage](#), printed program and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform
- Pre- and post-event recognition in the monthly e-newsletter, weekly updates, and two (2) dedicated social media posts;
- Company flyer in conference registration packets;
- Long-term placement of company name/hyperlink on the [sponsor webpage](#);
- A post- attendee list including name, company and address only (no email); and
- Free attendance at the conference for four (4) people. The registrations are a \$1,760 value and each person receives eight (8) hours of CPE credit.

PLATINUM Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program):

1. Name: _____ Email: _____
2. Name: _____ Email: _____
3. Name: _____ Email: _____
4. Name: _____ Email: _____

LUNCH - \$3,500 (Only One Available)

- 5-minute presentation to the conference attendees (in person and virtual) during the lunch break;
- Exhibitor table at event with opportunities for networking;
- Recognition on event signage;
- One (1) 45 second advertisement to air during the lunch break
- Company logo on: [Conference webpage](#), printed program and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform;
- Pre- and post-event recognition in the monthly e-newsletter, weekly updates, and one (1) dedicated social media post;
- Company flyer in conference registration packets;
- Long-term placement of company name/hyperlink on the [sponsor webpage](#);
- A post- attendee list including name, company and address only (no email); and
- Free attendance at the conference for three (3) people. The registrations are a \$1,320 value and each person receives eight (8) hours of CPE credit.



LUNCH Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____
2. Name: _____ Email: _____
3. Name: _____ Email: _____

Virtual Platform Sponsor - \$3,000 (Only One Available)

- Five-minute company demonstration (or equivalent) during a conference break - OR - One 60 second advertisement to air during each of the two breaks;
- Exhibitor table at event with opportunities for networking;
- Recognition on event signage;
- Company logo hyperlinked on: [Conference webpage](#), agenda and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform;
- Long-term placement of company name/hyperlink on the [sponsor webpage](#);
- Pre- and post-event recognition in the monthly e-newsletter, weekly updates, and one (1) dedicated social media post;
- Company flyer in conference registration packets;
- A post- attendee list including name, company and address only (no email); and
- Free attendance at the conference for two (2) people. The registrations are an \$880 value and each person receives eight (8) hours of CPE credit.

VIRTUAL PLATFORM Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____
2. Name: _____ Email: _____

GOLD - \$2,500

- One (1) 30 second advertisement or commercial to air during one (1) conference break
- Exhibitor table at event with opportunities for networking;
- Recognition on event signage;
- Company logo hyperlinked on: [Conference webpage](#), agenda and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform
- Long-term placement of company name/hyperlink on the [sponsor webpage](#)
- Pre- and post-event recognition in the monthly e-newsletter, weekly updates, and one (1) dedicated social media post;
- Company flyer in conference registration packets;
- A post- attendee list including name, company and address only (no email); and



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- Free attendance at the conference for two (2) people. The registrations are an \$880 value and each person receives eight (8) hours of CPE credit.

GOLD Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

SILVER - \$1,000

- Exhibitor table at event with opportunities for networking;
- Recognition on event signage;
- Company name hyperlinked on: [Conference webpage](#) and agenda and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform;
- Long-term placement of company name/hyperlink on the [sponsor webpage](#);
- Pre- and post-event recognition in the monthly e-newsletter and 1 dedicated social media post;
- Company flyer in conference registration packets;
- A post- attendee list including name, company and address only (no email); and
- Free attendance at the conference for one (1) person. The registration is a \$440 value and the attendee receives eight (8) hours of CPE credit.

SILVER Sponsor On-Site Exhibitor Representatives:

(Please list the name and email address of the person attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

BRONZE - \$500

- Recognition on event signage;
- Company name hyperlinked on: [Conference webpage](#), agenda and all advertising e-blasts
- Hyperlinked banner rotation throughout event on the webcast platform;
- Pre- and post-event recognition in the monthly e-newsletter;
- Company flyer in conference registration packets;
- Long-term placement of company name/hyperlink on the [sponsor webpage](#);
- A post- attendee list including name, company and address only (no email);

There are no conference registrations with the Bronze sponsorship.



Payment Methods:

Checks should be made payable and mailed to:

TXCPA Austin CPE Foundation
3305 Northland Dr Ste 406
Austin, TX 78731
Attention: Diane Joiner

If you prefer to pay with a credit card, please complete this form and return it to [Diane Joiner](#). An electronic invoice will be emailed and you can pay online via a link on the invoice.

I hereby agree to all terms and conditions as outlined in this contract regarding sponsorship for the *Accounting & Finance Leaders Conference* with the *TXCPA Austin CPE Foundation* to be held on Friday, May 3, 2024 in Austin, Texas.

Authorized Signature of Sponsor

Date

All Sponsors (Except Bronze): Please read and initial Exhibit A on the next page.



Exhibit A: Platinum, Lunch, Virtual, Gold and Silver Sponsors Only

Location and Size of Space: The sponsor will be assigned an area, to be determined by the on-site conference coordinator, which will accommodate a tabletop exhibit or an arrangement of a similar proportion. All exhibits must conform to the size of the space provided and must not obstruct or interfere with the operations of the conference.

Time: The Sponsor's exhibit should be set up at least thirty minutes prior to the start of the conference.

Furniture, Equipment and Decorations: TXCPA Austin will provide a skirted table, two chairs and wastebasket. Any additional equipment will be the responsibility of the Sponsor. All sponsors will be responsible for monitoring their own designated areas and will carry their own insurance.

Gifts and Drawings: Each sponsor will be responsible for any gifts or drawings and such arrangements will be confined to sponsor's designated area unless previous arrangements have been made with the on-site conference coordinator.

Distribution of Advertising Materials: Advertising materials may be distributed only from the sponsor-designated area and may not be placed on meeting room seats or tables.

Meals, Coffee Breaks, etc.: TXCPA Austin will offer the same food and beverage provisions conference participants receive to the Sponsor. However, only the number of representatives outlined in each individual sponsorship package will represent the Sponsor for these purposes.

Price/Fee Provisions: This contract will be for the sum of **\$4000 (Platinum), \$3500 (Lunch), \$3,000 (Virtual), \$2500 (Gold), \$1,000 (Silver)**. Digital course materials will be made available to the Sponsor and are included in the Sponsor Fee.

By initialing this document, you agree to all protocols listed in this document and in place on the day of the event. If there is non-compliance, TXCPA Austin reserves the right to take action without a refund.

Sponsor Initials _____