



TXCPA Austin 2026–2027 Chapter Action Plan at a Glance

Our Vision

Empower our members to lead and succeed.

Our Mission

Advance the interests of CPAs and the accounting profession through advocacy, access to knowledge, community connections, and career development.

Our Priorities for 2026–2027

Grow Our Community

- Continue growing chapter membership while welcoming new CPAs to get involved.
- Strengthen member retention through meaningful engagement opportunities.
- Increase local participation through networking events and volunteer opportunities.
- Launch two new Affinity Circles to help members connect around shared interests.
- Host a family-friendly networking event.

Support the Future of the Profession

- Reach students in local schools and universities through CPA outreach programs.
 - Recruit additional CPA Champions to inspire future accountants.
 - Raise funds for local accounting scholarships.
 - Promote TXCPA's Mentor Match program to connect experienced professionals with future leaders.
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Advocate for the Profession

- Increase awareness and support of TXCPA PAC.
- Keep members informed about legislative and regulatory issues affecting CPAs.
- Share advocacy updates and successes throughout the year.

Deliver High-Quality Learning

- Offer approximately 48 hours of continuing professional education (CPE).
- Continue signature educational programs, including the Free CPE Expo, Tax Conference, Federal Tax Updates, and Spring CPE offerings.
- Partner with other professional organizations to expand learning opportunities.
- Introduce at least one new CPE program for members.

We look forward to another year of providing valuable education, professional connections, leadership opportunities, and advocacy for the accounting community in Central Texas. We encourage every member to attend an event, volunteer on a committee, or find a new way to get involved throughout the year.
