



CRUISE FOR A CAUSE

SPONSORSHIP OPPORTUNITIES

NOVEMBER 18, 2025 | 5:30 to 7:30 p.m.

**READY TO
SPONSOR?**

**Lauren Johnson,
Executive Director TXCPA Austin**

512-532-4553
LJohnson@tx.cpa

**TXCPA
AUSTIN**

CAPTAIN SPONSOR - \$1,000

- Premier logo placement on all event materials (emails, flyers, signage, webpage)
- Verbal recognition at the event
- 2 complimentary registrations
- Opportunity to provide branded giveaway items
- Option to speak briefly at the event kickoff to welcome attendees
- List of attendee names and addresses for post-event outreach
- Sponsor spotlight in the chapter newsletter and on website (brief blurb about the company)
- Post-event e-blast to attendees sent by TXCPA Austin on your behalf
- Social media thank-you post (LinkedIn and Facebook)
- Recognition in event follow-up communications

FIRST MATE SPONSOR - \$500

- Logo on all event materials (emails, flyers, signage, webpage)
- Verbal recognition at the event
- 2 complimentary registrations
- Opportunity to provide branded giveaway items
- List of attendee names and addresses for post-event outreach
- Hyperlinked logo in chapter newsletter and on webpage
- Social media thank-you post (LinkedIn and Facebook)
- Recognition in event follow-up communications