



2023 ANNUAL TAX CONFERENCE
TXCPA Austin CPE Foundation
November 6 – 7, 2023

CORPORATE SPONSORSHIP AND EXHIBITOR FORM

For over four decades, senior tax professionals throughout Austin and Central Texas areas have gathered for a two-day tax conference devoted to education on state and federal tax planning and compliance issues. Over the years, the Annual Tax Conference has grown in stature to become one of the most respected venues for sophisticated tax education in the state. This conference is produced by tax professionals for tax professionals and includes the most up-to-date tax topics for practitioners advising individuals, families, and businesses. All sponsors will receive continental breakfast, lunch and digital conference materials.

Conference Location: The 2023 Annual Tax Conference will be held at:

Norris Conference Center
2525 W. Anderson Lane
Austin, TX 78757
Phone: (512) 451-5011
<https://norriscenters.com/norris-conference-centers-austin/>

Please complete the below information by **September 15, 2023** and return to:

TXCPA Austin
Attn: Diane Joiner
3305 Northland Dr. Ste 406
Austin, TX 78731
Phone: (512) 532-4552
Email: djoiner@tx.cpa

Contact Name: _____

Company Name: _____

Address: _____

City: _____ **State/Zip:** _____

Email: _____

Phone: _____

Company Website: _____

Please select one sponsorship or exhibitor level from the list below:

LUNCH - \$2,000 (One Available Each Day)

Monday, November 6 - Lunch Sponsor

OR

Tuesday, November 7 - Lunch Sponsor

- Exhibitor table at event for both days of the conference;
- One (1) 10-minute presentation to the conference attendees during the lunch break;
- Company Logo in printed conference brochure;
- Top recognition on event signage and special recognition on lunch signage;
- Recognition in pre- and post-event advertising, including the monthly e-newsletter that is sent to over 4,500 TXCPA Austin members and non-members;
- Top recognition on conference webpage;
- Long-term placement of company name/hyperlink on the TXCPA Austin sponsor webpage;
- Opportunity to provide a company flyer in conference attendee packets; and
- Pre and Post attendee list (this list will include attendee names, titles, organizations, and addresses).

Lunch Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

BREAKFAST - \$1,000 (One Available Each Day)

Monday, November 6 – Breakfast Sponsor

OR

Tuesday, November 7 - Breakfast Sponsor

- Exhibitor table at the event for the day of the event only
- One (1) five-minute presentation to conference attendees during the morning kickoff;
- Company Logo in printed conference brochure;
- Recognition on event signage and special recognition on breakfast signage;
- Recognition in pre- and post-event advertising, including the monthly e-newsletter that is sent to over 4,500 TXCPA Austin members and non-members;
- Recognition on conference webpage;
- Long-term placement of company name/hyperlink on the TXCPA Austin sponsor webpage;
- Opportunity to provide a company flyer in conference attendee packets; and
- Pre and Post attendee list (this list will include attendee names, titles, organizations, and addresses).

Breakfast Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

MORNING BREAK - \$750 (One Available Each Day)

Monday, November 6 - Morning Break Sponsor

OR

Tuesday, November 7 - Morning Break Sponsor

- Exhibitor table at event for the day of the sponsorship **only**;
- One (1) five-minute presentation to conference attendees during the morning break;
- Company Logo in printed conference brochure;
- Opportunity to provide a company flyer in conference attendee packets;
- Recognition on event signage and special recognition signage during afternoon break;
- Recognition on conference event page;
- Recognition in pre- and post-event advertising, including the monthly e-newsletter that is sent to over 4,500 TXCPA Austin members and non-members; and
- Long-term placement of company name/hyperlink on the TXCPA Austin website.

Morning Break Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

AFTERNOON BREAK - \$750 (One Available Each Day)

Monday, November 6-Afternoon Break Sponsor

OR

Tuesday, November 7 - Afternoon Break Sponsor

- Exhibitor table at event for the day of the sponsorship **only**;
- One (1) five-minute presentation to conference attendees during the afternoon break;
- Company Logo in printed conference brochure;
- Opportunity to provide a company flyer in conference attendee packets;
- Recognition on event signage and special recognition signage during afternoon break;
- Recognition on conference event page;
- Recognition in pre- and post-event advertising, including the monthly e-newsletter that is sent to over 4,500 TXCPA Austin members and non-members; and
- Long-term placement of company name/hyperlink on the TXCPA Austin website.

Afternoon Break Sponsor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

EXHIBITOR - \$500 (Two Available Each Day)

Monday, November 6 - Exhibitor

OR

Tuesday, November 7 - Exhibitor

- Exhibitor table at event for the day of the sponsorship **only**;
- Company Logo in printed conference brochure;
- Opportunity to provide a company flyer in conference attendee packets;
- Recognition on event signage;
- Recognition in pre- and post-event advertising, including the monthly e-newsletter that is sent to over 4,500 TXCPA Austin members and non-members; and
- Long-term placement of company name/hyperlink on the TXCPA Austin website.

Exhibitor On-Site Exhibitor Representatives:

(Please list the names and email addresses of the persons attending the program who will be responsible for the exhibitor table):

1. Name: _____ Email: _____

2. Name: _____ Email: _____

Location and Size of Space: The sponsor will be assigned an area, to be determined by the onsite conference coordinator, which will accommodate a tabletop exhibit or an arrangement of a similar proportion. All exhibits must conform to the size of the space provided and must not obstruct or interfere with the operations of the conference.

Time: The Sponsor's exhibit should be set up at least 30 minutes prior to the start of the conference.

Furniture, Equipment and Decorations: TXCPA Austin will provide a skirted table, two chairs and wastebasket. Any additional equipment will be the responsibility of the sponsor/exhibitor. All sponsors/exhibitors will be responsible for monitoring their own designated areas and will carry their own insurance.

Gifts and Drawings: Each sponsor/exhibitor will be responsible for any gifts or drawings and such arrangements will be confined to sponsor/exhibitor's designated area unless previous arrangements have been made with the on-site conference coordinator.

Distribution of Advertising Materials: Advertising materials may be distributed only from the designated area and may not be placed on meeting room seats or tables.

Meals, Coffee Breaks, etc.: TXCPA Austin will offer the same food and beverage provisions conference participants receive to the sponsors/exhibitors. However, no more than two (2) persons will represent the sponsor/exhibitor for these purposes.



Payment Methods:

***Online payment from invoice (link provided)
or**

***Checks should be made payable and mailed to:**

TXCPA Austin CPE Foundation
3305 Northland Dr., Ste 406
Austin, TX 78731
Attention: Diane Joiner

I hereby agree to all terms and conditions as outlined in this contract regarding sponsorship for the *2023 Annual Tax Conference* with the *TXCPA Austin CPE Foundation* to be held on November 6 & 7, 2023 in Austin, Texas.

Authorized Signature of Sponsor

Date