



FREE CPE EXPO

SPONSORSHIP OPPORTUNITIES

August 14, 2026 | UT Commons Conference Center

ABOUT THE CONFERENCE

TXCPA Austin's Free CPE Expo is our premier annual member event, providing a full day of complimentary CPE to accounting professionals across the Austin area. As an 8-hour conference offered at no cost to members, the Expo serves as a valuable member benefit and a key incentive for professionals to maintain their membership with both TXCPA Austin and the Texas Society of CPAs.

As the chapter's highest-attended CPE event of the year, the Free CPE Expo attracts a diverse audience of CPAs and accounting professionals from public practice, industry, government, education, and beyond. Sponsoring this event offers a unique opportunity to showcase your organization, build brand awareness, and connect directly with decision-makers and influencers within the accounting profession.

GOLD SPONSOR - \$3,500

- Premier logo placement on all event materials
- Recognition from podium during opening remarks
- Exhibitor booth at event
- Table display at event check-in area
- List of attendee names and addresses for post-event outreach
- Post-event e-blast to attendees sent by TXCPA Austin on your behalf
- One (1) 10-minute presentation to conference attendees during the lunch break
- 2 complimentary registrations
- Social media thank-you shoutout (LinkedIn and Facebook)
- Recognition in event follow-up communications
- Optional add-on: Opportunity to present one (1) 50-minute CPE session to conference attendees for an additional \$2,500

SILVER SPONSOR - \$2,500

- Logo placement on all event materials
- Recognition from podium during opening remarks
- Exhibitor booth at event
- List of attendee names and addresses for post-event outreach
- One (1) five-minute presentation to conference attendees during the morning kickoff
- 1 complimentary registration
- Social media thank-you shoutout (LinkedIn and Facebook)

EXHIBITOR - \$750

- Exhibitor booth at event

BRONZE SPONSOR - \$1,250

- Logo placement on all event materials
- Recognition from podium during opening remarks
- Exhibitor booth at event

READY TO SPONSOR?

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