

Awards Selected by the Chapter Coordinating Committee

Chapter Awards

The Chapter Coordinating Committee Steering Subcommittee is responsible for selecting the recipients of the following awards: Outstanding Small Chapter and Outstanding Medium Chapter. From time to time, a Most Improved Chapter Award may be presented.

Outstanding Chapter Award recipients will be selected on the basis of information provided on the Outstanding Chapter Award Entry Form.

Most Improved Chapter: Selected when appropriate to acknowledge a chapter that significantly advanced its services to members and the community in a given year.

Presentation: All chapter awards will be presented at the TXCPA Annual Meeting with sufficient information about achievements to acknowledge the chapters receiving the award.

Recognition of Chapter Award Recipients: The chapter president whose leadership was instrumental in the chapter's receipt of the award will receive a plaque. The chapter will receive appropriate recognition.

All award recipients will be acknowledged by a brief account of accomplishments that resulted in receiving the award. Awards and their recipients will be publicized in appropriate TXCPA publications.

YEAR-END REPORT FORM
2022-2023 OUTSTANDING TXCPA CHAPTER AWARD

DUE: MAY 20, 2023

This form constitutes the chapter annual report.

Entry form must be received at TXCPA by midnight, May 20, 2023, to be considered for an Outstanding Chapter Award.

Please complete this form and email to Rori Shaw (rshaw@tx.cpa).

By sending it to TXCPA, the chapter agrees to allow the completed form to be posted on the Internet after it is received.

Chapter: TXCPA Austin

President: Tracie Miller, CPA

President email: tracie.miller@franklin.edu

Executive director/secretary: Diane Joiner

Executive director/secretary email: djoiner@tx.cpa

Please fill in the following:

Number of members June 2022:	<u>2,446</u>
Number of members April 2023:	<u>2,453</u>
Number of new members:	<u>427</u>
Number of member reinstates:	<u>74</u>
Number of hours of CPE programming provided by chapter:	<u>133</u>

List your chapter goals for each area listed below and provide details on the outcomes, any available metrics, and information about the work done towards these goals.

Community and Membership

Recruitment	Achieve the milestone of 2,500 chapter members. (2,473) <ul style="list-style-type: none"> Achieve 2,000 CPA members to obtain another director position on the TXCPA Board. (1,906) Engage in friendly competition with Fort Worth and San Antonio chapters for a 'Race to 3000 Members'
Retention	Achieve 85% overall retention of chapter members. (80%)
Engagement	Reach 10% of members with local engagement (not to include CPE participation) (221, reach of 9%)

Pipeline

Outreach & Awareness	Reach 400 students at local universities, elementary, middle and high schools. (193)
Scholarships	Provide local scholarship funding by raising \$6,000. (\$14,377) (\$8,006 net of fundraising expenses)

Advocacy

PAC	Achieve PAC contribution goal for 2022 of \$13,459. (\$8390, 62%)
PAC	Achieve 5% member participation in the PAC (54 contributors, 2.8%) (1,924 is the total CPA members used in calculation)

Learning

CPE	Provide 250 hours of programming. (133)
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OPTIONAL: List any other activities, programs and services not mentioned above in your goals that were offered by the chapter (or new to the chapter).

1. Mock CPA Exam – invited students to take the mock exam at the chapter then provided a networking, Q&A session afterwards.
2. Seven graduates of the Pathway to Leadership Program
3. Offered two Behind the Scenes Tours – Antonelli's Cheese Shop and The Moody Center
4. Updated TXCPA Austin Bylaws