



CHAPTER NEWS

**TXCPA
AUSTIN**

All ads are due to TXCPA Austin by the 20th of the month.

The newsletter is published the first Tuesday of the month, with occasional rescheduling to accommodate holidays or the like.

Distribution is approximately 4600; estimated CPA recipients 2,500.

Interstitial advertising

Traditional 'business card' ads in the body of the newsletter

- firm name/logo
- click-through to your site

One month \$150

6 months \$800

One year \$1500

Full newsletter sponsorship

Substantive article in first/top newsletter position

- technical analysis
- firm profile/pure marketing-focused
- issue-specific
- click-through to your site

One month \$550

6 months \$3000

One year \$5,800

Classified advertising

Text-only ad in the body of the newsletter

- suitable for buying/selling property, leasing office space, etc.

\$20 for 20 words

\$1.50/word after 20