



**MINUTES  
2021-22 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL**

**I. AWARDS PRESENTATION**

Past Chairman of the Board Jerry Spence welcomed everyone to the Awards Presentation. He recognized the 2021 Rising Stars, 50-year continuous members and the 2021 Business & Industry Award recipients, Stephen King, CPA – Houston and Mark Goldman, CPA – San Antonio. The 2021 Outstanding Accounting Educator Awards were presented to Mary Beth Goodrich, CPA – Dallas, Richard Pitre, CPA – Houston and Dennis Elam, CPA – San Antonio. Marylyn Byrd, chair of the Chapter Coordinating Steering Committee, presented the Outstanding Chapter Awards to the following chapters:

**Outstanding Small Chapter**

TXCPA Southeast Texas  
Nick Gammill, CPA - Chapter President

**Outstanding Medium Chapter**

TXCPA Permian Basin  
JD Faircloth, CPA – Chapter President

The following TXCPA awards were presented:

**Outstanding Committee Chairman**

Jesse Dominguez, CPA – Austin  
CPA-PAC

Lisa Ong, CPA – Dallas  
*Diversity + Inclusion*

**Young CPA of the Year**

Kate Rhoden, CPA – Austin  
Amy Taylor, CPA – East Texas

**Distinguished Public Service**

Peggy Dean, CPA – Permian Basin

**Distinguished Member**

Art Agulnek, CPA – Dallas  
Phil Davis, CPA – Permian Basin

**MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 2**

**Meritorious Service to the Accounting Profession**

Kym Anderson, CPA – El Paso

Nomination & Approval of Distinguished Member

Mr. Spence explained that the Distinguished Member recognition requires two votes - a vote of board of directors to nominate and then a unanimous vote of members present to extend distinguished membership status. Because the board is not officially in session, the vote will be ratified during the board meeting following the awards presentation.

Mr. Spence made the following motion, which was seconded.

**Motion:**

**For their long-standing dedication and commitment to the accounting profession and TXCPA, I move that the Board nominates Art Agulnek, CPA – Dallas and Phil Davis, CPA – Permian Basin as a Distinguished Member.**

- **Motion approved with none opposed**

Mr. Oliver then made the following motion, which was seconded.

**Motion:**

**I move for approval of Distinguished Member Status for Art Agulnek and Phil Davis by the members present.**

- **Motion approved with none opposed**

Mr. Spence presented his Chairman's Special Recognition Awards to:

Sheila Enriquez, CPA – Houston  
Felicia Farrar, CPA – Houston  
Willie Hornberger, CPA – Dallas  
Jana Kelly, CPA – Houston  
Chase Murphy, CPA – Dallas  
Stephen Parker, CPA – Houston  
Ben Simiskey, CPA – Houston

**II. CALL TO ORDER**

Chairman Jason Freeman called to order at 10:12 a.m. the Society Board of Directors.

**MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 3**

**Appointment of Parliamentarian**

Chairman Freeman appointed Jim Oliver, CPA – San Antonio as Parliamentarian.

**Votes**

Chairman Freeman stated votes would be handled electronically via Zoom given the virtual format.

Motions would appear on screen with the option to vote for, against or to abstain and all board members should submit their vote. Once all votes are submitted, the results will be shown.

Chairman Freeman thanked past chairman, Jerry Spence, for his service. Mr. Spence presented a year-in-review video of the work accomplished in 2020-21. He presented Mr. Freeman with the chairman's gavel and name badge.

**III. ASCERTAIN QUORUM AND APPROVAL OF MINUTES**

Secretary Julia Hayes was absent from the meeting. Mr. Freeman asked Treasurer Susan Roberts to call a quorum in her place.

Ms. Roberts declared a quorum present and made the following motion which was seconded.

**Motion:**

**To approve the minutes as presented from the Midyear Board of Directors and Members Meeting held virtually on January 27, 2021.**

- **Motion passed with none opposed**

**IV. RATIFICATION OF MOTIONS AT AWARDS LUNCHEON**

Chairman Freeman explained that because the Board was not officially in session at the awards presentation, he would open the floor for a motion for approval by the members to ratify all motions/actions that were made earlier at the presentation.

The following motion was made by Jerry Spence, which was seconded.

**Motion:**

**That all motions and actions made at the Awards Presentation for this year's Distinguished Members Art Agulnek and Phil Davis be ratified.**

- **Motion passed with none opposed**

MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 4

V. TREASURER'S REPORT

Ms. Roberts and Chief Financial Officer Edie Cogdell presented the financial statements and budgets.

Ms. Cogdell shared operation updates. Staff continue to work remotely until September 2021 due to COVID 19. CPE programs will remain virtual through September 2021 and TXCPA meetings will be held virtually until August 2021. TXCPA has taken advantaged of some PPP funding to help support operations throughout the pandemic.

Ms. Cogdell presented the financial statements. The Society ended the year with a net revenue of \$3,635,531 as compared to a budgeted net revenue of \$185,000. The CPE Foundation ended the year with a net revenue of \$954,000 as compared to a budgeted net revenue of \$64,000.

Ms. Cogdell presented the budget process for the Society and CPE budgets. TXCPA has a \$5,000 capitalization policy. No new items were proposed for the capital budget and no increase in member dues for 2021-22. The member dues budget is a 3.1% decrease from FY21 actual with a \$75,000 decrease for members moving to 40-year member or retired status at reduced rates. The salary and benefits approved by the Compensation Committee include a 3% merit increase, 1.3% discretionary/restructuring, 3.1% bonuses, and 30% pool for fringe benefits including taxes, health insurance and retirement.

Break even combined budgets for the Society and CPE Foundation are being proposed. The budgets include a one-time revenue of \$212,000 for PPP loan forgiveness, new investments for technical development and data analytics software and reduced travel and meeting costs for virtual events.

Ms. Roberts presented the Society and CPE Foundation budgets for 2021-2022. The total proposed budget for the Society for 2021-2022 is a net expense of (\$196, 536). The total proposed budget for the CPE Foundation for 2021-2022 is a net revenue of \$225,226.

Ms. Roberts made the following motion which was seconded.

**Motion:**

**The TXCPA Board of Directors approve the following 2021-2022 proposed budgets as presented**

- **TXCPA**
- **CPE Foundation**

- **Motion passed with none opposed**

Ms. Roberts presented an investment and member dues updates. Total pooled investments are \$17,384,416. Member dues rate for CPA members in 2021-22 will remain \$295. The last dues increase was in 2018-19 from \$290 to \$295. To date, \$5,660,165 dues have been invoiced and \$3,850,368 has been collected, almost 80% of the budget.

**MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 5**

**VI. IN MEMORIAM**

Chairman Freeman asked for a moment of silence to honor past president Rowland (Pat) Pattillo, Jr. (1977-78) who passed away in November 2020.

**VII. ENTITY UPDATES**

Chairman Freeman called to order the Accounting Education Foundation, The CPE Foundation and the Peer Assistance Foundation. Updates were provided for the Accounting Education Foundation, CPE Foundation, Peer Assistance Foundation and the CPA-PAC.

**CPE Foundation**

Kelly Hunter, CPE Advisory Board Chair, provided updates on the CPE Foundation. All programs were held virtually for 2020-21 including 10 conferences and 36 cluster courses. Over 25 courses related to COVID were offered since March 2020 with many of those offered as a free resource to members. Other free programming offered in 2020-21 include the On-Demand Ethics Course, Professional Issues Updates and two Texas Taxes webcasts. Over 80,000 credits were issued and almost 1,000 unique titles were offered through digital learning. Passport titles increase by 27% with 897 active users. The Summit Conference was launched, combining three previous conferences, and offered three tracks around advanced estate planning, Texas state tax and general tax. The CPE Foundation assisted 13 Chapters in providing CPE to their members throughout the year. The CPE Foundation continues to work on a CPE Partnership Business Model to address the changing dynamics of CPE. Multiple conversations have been held with two chapters and work will continue to finalize the draft agreements. .

**Peer Assistance Foundation**

George Arce, Chair of the Peer Assistance Committee, shared updates for 2020-21. The Peer Assistance Foundation conducted 168 virtual group meetings and had 30 CPA volunteer mentors who helped mentor 46 individuals under an Agreed Consent Order. Twenty (20) referrals completed consultation and 16 Candidates signed the pledge to remain sober. The end of year fund balance was \$77,065.

**Accounting Education Foundation**

Art Agulnek, President of the Accounting Education Foundation, shared updates of the AEF. In 2020-21, the AEF received 105 applications for scholarships, and awarded 50 \$2,500 scholarships and 1 \$1,000 scholarship to students at 21 colleges/universities. The AEF also participated in the AICPA Minority Scholarship program, contributing \$10,000. The AEF also provides funding for the Accounting Educator's Conference continues work on the education pipeline.

He reviewed the AEF Financials for FY21. Total Net Assets is \$4,585.

The Kenneth W. Hurst Fellows Award was presented to Kym Anderson, CPA – El Paso and Harold Krom, awarded posthumously.

**MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 6**

Mr. Agulnek shared opportunities to support the AEF including dues check off, donating online, the AmazonSmile program, future raffles and silent auctions and planned giving.

Five positions are open on the Accounting Education Foundation Board of Trustees. Members of the 2020-21 AEF Nominations Committee, Art Agulnek as chair, Lei Testa (Immediate Past Chair) and Jerry Spence (Chairman) met in spring 2021 to select a slate of nominees for AEF for 2021-2025.

Mr. Agulnek made the following motion which was seconded.

**Motion:**

**The TXCPA Board of Directors approve the following individuals as trustees for the Accounting Education Foundation with terms expiring May 31, 2025:**

- **Kathy Kapka, CPA – East Texas**
- **Tram Le, CPA – Fort Worth**
- **Anne-Marie Lelkes, CPA – Corpus Christi**
- **Jerry Love, CPA – Abilene**
- **Gary McIntosh, CPA - Austin**

- **Motion passed with none opposed**

**CPA-PAC**

Terri Hornberger, Chair of the CPA-PAC Committee presented updates. The general election will be held November 8, 2022. After redistricting results are received, the CPA-PAC Committee will re-align new districts with each of the 20 chapters. Filing deadlines for statewide races will be in early December. With input from each of the Chapter PAC chairs, the CPA-PAC Committee will review race candidates and provide suggested contribution amounts.

This year the CPA-PAC fundraising year will run from January 1, 2021 through March 31, 2022 and then move to April 1 through March 31 to better align with the dues renewal timing. Last year's participation rate was 4.66% and we are currently at 1.62% as of May 31. The Governmental Affairs team has set a goal to have a minimum 5% member participation for 2021-22. Additional statistics and a list of contributors is in the board materials. Ms. Hornberger shared reminders on how to contribute to the CPA-PAC, including contributing with your member renewals, online, mail a check, or set up an annual, semi-annual, quarterly or monthly pledge.

With no further business, the meetings of the Accounting Education Foundation, CPE Foundation and Peer Assistance Foundation were adjourned.

**MINUTES**  
**2021-2022 ANNUAL MEETING OF MEMBERS**  
**JUNE 24-25, 2021**  
**VIRTUAL**  
**PAGE 7**

**VIII. OUTLOOK FOR 2021-22**

A review on what to expect in 2021-22 was presented by Chairman Freeman, Executive Board members Angela Ragan and Tim Pike, Chairman-elect Sheila Enriquez, and AEF Board of Trustee Gary McIntosh.

**Strategic Plan**

- Goal 1, Objective 1 –Eighteen (18) of the 20 chapters have signed agreements and the final two are expected to be received shortly.
- Goal 1, Objective 2 –The 501c3 Consolidation Task Force was created and is comprised of members from the leadership of each of the entities (Accounting Education Foundation, CPE Foundation and Peer Assistance Foundation) and will work on the consolidation strategy. The group will meet for an in-person retreat in July to review due diligence and discuss the possible operating structure. The goal is to bring a proposal to the Board for review and approval in January 2022.
- Goal 1, Objective 3 –The Governance Committee will focus on this objective to clarify roles between the Executive Board and Board of Directors soon and updates will be discussed at upcoming board meetings.
- Goal 2, Objectives 1 - Staff completed member research to determine where there is the greatest need for technology support. The results will be used to drive development of future potential benefits for members.
- Goal 2, Objective 2 –A data analytics tool has been identified and will be implemented this year, which will help TXCPA and the chapters to have better insight from all sources of data to provide personalized member value.
- Goal 2, Objective 3 –The Membership Task Force will research and hold discussions with stakeholders across the organization and plans to deliver a report to the Board in June 2022 on its review of a subscription-based membership model. The goal is to present a proposal to the Board for review and approval at the January 2023 meeting.
- Goal 3, Objective 1 – The Membership Task Force has started work on refining membership categories and has discussed a variety of opportunities to expand member categories. The goal is to bring a proposal to the Board for review and approval at the January 2022 meeting.
- Goal 3, Objective 2 and 3 – both focus on identifying strategic partnership and opportunities to extend service capabilities. Both projects are being spearheaded by the Strategic Planning Committee and work has started to develop lists of proposed opportunities and identify ways to align with like-minded organizations.

**Priorities for 2021-22**

- Advance transparency and communication
- Enhance state and chapter collaborations
- Foster Diversity and Inclusion
- Implement the TXCPA Strategic Plan
- Engage current and next generation CPAs
- Educate stakeholders on the significance of professional licensing
- Extend the brand to promote the profession

**MINUTES**  
**2021-2022 ANNUAL MEETING OF MEMBERS**  
**JUNE 24-25, 2021**  
**VIRTUAL**  
**PAGE 8**

- Expand digital learning opportunities

**Community and Connection Goals**

- Grow community by 1,000 new members with 1/3 of those being CPA members
- Reach at least 6,000 high school and college students

**Professional Excellence Goals**

- Enter into a CPE pilot program with at least one chapter

**Advocacy Goals**

- Hit 2 million impressions with digital ad campaigns
- 5% of membership and 100% of Board giving to the CPA-PAC

*The meeting was recessed until June 24, 2021.*

*The meeting reconvened at 9:00 a.m. on June 24, 2021.*

**IX. OPEN FORUM**

Members were given the opportunity to ask/submit questions using the Conferences i/o platform.

**X. CPA PIPELINE UPDATE**

Michael Decker, Vice President of CPA Examination and Pipeline with AICPA, provided updates on the CPA Pipeline. He shared recent trends related to accounting enrollment, candidates sitting for the CPA exam and hiring of new accounting graduates.

**XI. CPA EVOLUTION**

A panel presented updates on the CPA Evolution. Panelists were: Anna Howard, Senior Manager of Academic Initiatives with AICPA; Dan Dustin, Vice President, State Board Relations with NASBA; Carl Mayes, Associate Director – CPA Quality and Evolution with AICPA; and TXCPA member Tracie Miller-Nobles. The panel discussed trends that led to the CPA Evolution, a brief overview of the model and structure, the education curriculum, impact on educators, candidates, employers and current practitioners and expected outcomes.

**XII. BREAKOUTS**

Participants were placed in breakout rooms to discuss takeaways and impact on Society operations. Groups were given prompts and shared feedback from their discussions when they reconvened as a large group.

MINUTES  
2021-2022 ANNUAL MEETING OF MEMBERS  
JUNE 24-25, 2021  
VIRTUAL  
PAGE 9

XIII. CLOSING REMARKS

Chairman Freeman invited members to attend Advocacy Day & Midyear Board Meeting January 21-22, 2022 in Irving, TX and asked Board members to mark their calendar for Annual Meeting 2022, which will be held July 1-2, 2022 in Round Rock, TX.

XIV. ADJOURNMENT

There being no further business, the meeting was adjourned at 12:30 p.m.

MOTIONS PASSED

1. **Approval to nominate Art Agulnek, CPA – Dallas and Phil Davis, CPA – Permian Basin as Distinguished Members.**
2. **Approval of Distinguished Member status for Art Agulnek, CPA – Dallas and Phil Davis, CPA.**
3. **Approval of the minutes from the virtual Midyear Board of Directors and Members Meeting held January 27, 2021 as presented.**
4. **Approval that all motions and actions made at the Awards Presentation be ratified.**
5. **Approval of the Society and CPE Foundation budgets for 2021-2022 as presented.**
- **Approval of Kathy Kapka, CPA – East Texas, Tram Le, CPA – Fort Worth, Anne-Marie Lelkes, CPA – Corpus Christi, Jerry Love, CPA – Abilene and Gary McIntosh, CPA – Austin as trustees for the Accounting Education Foundation with terms expiring May 31, 2025.**

Respectfully submitted,

X 

Holly McCauley

Manager, Governance & Executive Operations

X 7/21/2021

Date

Approved by:

X   
Susan S Roberts (Sep 11, 2021 15:09 CDT)

Susan Roberts

2021-2022 Treasurer, TXCPA

X Sep 11, 2021

Date

# Minutes from 2021 Annual Meeting - Virtual - June 2021

Final Audit Report

2021-09-11

Created:	2021-09-11
By:	Holly McCauley (hmccauley@tscpa.net)
Status:	Signed
Transaction ID:	CBJCHBCAABAARL7wzcFg6PIktBMxegA3RaemMkqTpOWg

## "Minutes from 2021 Annual Meeting - Virtual - June 2021" History

 Document created by Holly McCauley (hmccauley@tscpa.net)

2021-09-11 - 7:27:45 PM GMT- IP address: 68.79.198.58

 Document emailed to Susan S Roberts (susan.roberts@claconnect.com) for signature

2021-09-11 - 7:28:08 PM GMT

 Email viewed by Susan S Roberts (susan.roberts@claconnect.com)

2021-09-11 - 8:08:14 PM GMT- IP address: 104.47.56.254

 Document e-signed by Susan S Roberts (susan.roberts@claconnect.com)

Signature Date: 2021-09-11 - 8:09:02 PM GMT - Time Source: server- IP address: 165.225.216.149

 Agreement completed.

2021-09-11 - 8:09:02 PM GMT