



| TXCPA CPA-PAC<br>2022 CAMPAIGN BUDGET | 2022       | 2022     |
|---------------------------------------|------------|----------|
|                                       | BUDGET     | EXPENDED |
| STATEWIDE                             |            |          |
| Governor                              | \$ 30,000  |          |
| Lt. Governor                          | \$ 30,000  |          |
| Attorney General                      | \$ 30,000  |          |
| Comptroller                           | \$ 30,000  |          |
| Mexican-American Caucus               | \$ 2,000   |          |
| TX Legislative Black Caucus           | \$ 2,000   |          |
| Speaker of the House                  | \$ 30,000  |          |
| Sub-Total                             | \$ 154,000 |          |
|                                       |            |          |
| LEGISLATIVE RACES                     |            |          |
| Senate                                | \$ 100,000 |          |
| House                                 | \$ 160,000 |          |
| Sub-Total                             | \$ 260,000 |          |
|                                       |            |          |
| FOLLOW UP CONTRIBUTIONS               | \$ 20,000  |          |
|                                       |            |          |
| TOTAL 2022 CAMPAIGN BUDGET            | \$ 434,000 | \$ -     |



|                           | 2022 Goal        | 1/1/21 thru<br>5/12/21 | Percent of goal |
|---------------------------|------------------|------------------------|-----------------|
| <b>FIRM Contributions</b> | \$50,000         | <b>\$25,000</b>        | 50.0%           |
| <b>LARGE CHAPTERS</b>     |                  |                        |                 |
| Austin                    | \$14,462         | <b>\$1,705</b>         | 11.8%           |
| Dallas                    | \$39,980         | <b>\$4,245</b>         | 10.6%           |
| Fort Worth                | \$15,965         | <b>\$2,320</b>         | 14.5%           |
| Houston                   | \$46,142         | <b>\$8,205</b>         | 17.8%           |
| San Antonio               | \$14,830         | <b>\$2,980</b>         | 20.1%           |
| <b>MEDIUM CHAPTERS</b>    |                  |                        |                 |
| Central Texas             | \$3,908          | <b>\$1,525</b>         | 39.0%           |
| Corpus Christi            | \$2,388          | <b>\$555</b>           | 23.2%           |
| East Texas                | \$5,294          | <b>\$860</b>           | 16.2%           |
| El Paso                   | \$2,438          | <b>\$455</b>           | 18.7%           |
| Panhandle                 | \$3,206          | <b>\$1,075</b>         | 33.5%           |
| Permian Basin             | \$2,806          | <b>\$1,545</b>         | 55.1%           |
| South Plains              | \$3,039          | <b>\$1,600</b>         | 52.6%           |
| <b>SMALL CHAPTERS</b>     |                  |                        |                 |
| Abilene                   | \$2,104          | <b>\$655</b>           | 31.1%           |
| Brazos Valley             | \$1,754          | <b>\$350</b>           | 20.0%           |
| Rio Grande Valley         | \$2,054          | <b>\$1,115</b>         | 54.3%           |
| San Angelo                | \$1,136          | <b>\$300</b>           | 26.4%           |
| Southeast Texas           | \$1,787          | <b>\$700</b>           | 39.2%           |
| Texarkana                 | \$618            | <b>\$25</b>            | 4.0%            |
| Victoria                  | \$1,436          | <b>\$350</b>           | 24.4%           |
| Wichita Falls             | \$1,653          | <b>\$540</b>           | 32.7%           |
|                           |                  |                        |                 |
|                           | <b>\$217,000</b> | <b>\$56,105</b>        | <b>25.9%</b>    |

## 2020 CPA-PAC CHAPTER STATISTICS

1-1-20 thru 12-31-20

|                        | <b>MEMBERS</b><br><b>1-1-20</b> | <b>2020</b><br><b>Contributors</b> | <b>2020</b><br><b>Percent</b>                     | <b>2020</b><br><b>Contributions</b> | <b>2020</b><br><b>Average</b> | <b>2019</b><br><b>Contributors</b> | <b>2019</b><br><b>Percent</b> | <b>2019</b><br><b>Contributions</b> |  |
|------------------------|---------------------------------|------------------------------------|---|-------------------------------------|-------------------------------|------------------------------------|-------------------------------|-------------------------------------|--|
| <b>Large Chapters</b>  |                                 |                                    |   |                                     |                               |                                    |                               |                                     |  |
| Austin                 | 2,106                           | 99                                 | 4.7%  | \$14,311                            | \$144.56                      | 91                                 | 4.1%                          | \$11,501                            |  |
| Dallas                 | 5,775                           | 222                                | 3.8%  | \$31,467                            | \$141.74                      | 212                                | 3.6%                          | \$26,512                            |  |
| Fort Worth             | 2,352                           | 96                                 | 4.1%  | \$12,401                            | \$129.18                      | 108                                | 4.6%                          | \$12,970                            |  |
| Houston                | 6,862                           | 291                                | 4.2%  | \$43,364                            | \$149.02                      | 282                                | 4.0%                          | \$33,974                            |  |
| San Antonio            | 2,258                           | 100                                | 4.4%  | \$11,336                            | \$113.36                      | 112                                | 4.8%                          | \$11,517                            |  |
| <b>Medium Chapters</b> |                                 |                                    |   |                                     |                               |                                    |                               |                                     |  |
| Central Texas          | 563                             | 30                                 | 5.3%  | \$2,811                             | \$93.70                       | 34                                 | 6.1%                          | \$4,295                             |  |
| Corpus Christi         | 409                             | 42                                 | 10.3%   | \$4,155                             | \$98.93                       | 32                                 | 7.5%                          | \$3,035                             |  |
| East Texas             | 766                             | 34                                 | 4.4%  | \$2,410                             | \$70.88                       | 30                                 | 3.7%                          | \$2,080                             |  |
| El Paso                | 391                             | 30                                 | 7.7%  | \$2,169                             | \$72.30                       | 44                                 | 12.1%                         | \$2,902                             |  |
| Panhandle              | 468                             | 23                                 | 4.9%  | \$1,740                             | \$75.65                       | 28                                 | 6.0%                          | \$2,505                             |  |
| Permian Basin          | 481                             | 33                                 | 6.9%  | \$2,903                             | \$87.97                       | 31                                 | 6.4%                          | \$3,035                             |  |
| South Plains           | 432                             | 50                                 | 11.6%   | \$4,000                             | \$80.00                       | 43                                 | 9.9%                          | \$2,740                             |  |
| <b>Small Chapters</b>  |                                 |                                    |   |                                     |                               |                                    |                               |                                     |  |
| Abilene                | 318                             | 16                                 | 5.0%  | \$1,535                             | \$95.94                       | 20                                 | 6.3%                          | \$1,635                             |  |
| Brazos Valley          | 248                             | 13                                 | 5.2%  | \$880                               | \$67.69                       | 16                                 | 5.7%                          | \$2,325                             |  |
| Rio Grande Valley      | 293                             | 29                                 | 9.9%  | \$1,350                             | \$46.55                       | 37                                 | 9.4%                          | \$1,685                             |  |
| San Angelo             | 189                             | 9                                  | 4.8%  | \$495                               | \$55.00                       | 11                                 | 6.4%                          | \$790                               |  |
| Southeast Texas        | 307                             | 22                                 | 7.2%  | \$2,500                             | \$113.64                      | 23                                 | 7.5%                          | \$2,730                             |  |
| Texarkana              | 94                              | 10                                 | 10.6%   | \$875                               | \$87.50                       | 6                                  | 6.2%                          | \$490                               |  |
| Victoria               | 229                             | 17                                 | 7.4%  | \$1,496                             | \$88.00                       | 17                                 | 6.7%                          | \$1,145                             |  |
| Wichita Falls          | 240                             | 15                                 | 6.3%  | \$1,130                             | \$75.33                       | 18                                 | 6.4%                          | \$1,035                             |  |
|                        |                                 |                                    |   |                                     |                               |                                    |                               |                                     |  |
| Out-of-State/Country   | 665                             | 4                                  | 0.6%  | \$195                               | \$48.75                       | 4                                  | 0.6%                          | \$220                               |  |
| Firm Contributions     |                                 |                                    |   | \$25,000                            |                               |                                    |                               | \$50,000                            |  |
|                        |                                 |                                    |   |                                     |                               |                                    |                               |                                     |  |
| <b>Totals</b>          | <b>25,446</b>                   | <b>1,185</b>                       | <b>4.7%</b>                                       | <b>\$168,523</b>                    | <b>121.12**</b>               | <b>1,199</b>                       | <b>4.6%</b>                   | <b>\$179,121</b>                    |  |
|                        |                                 |                                    | **calculation does not include firm contributions |                                     |                               |                                    |                               |                                     |  |

10-YEAR COMPARISON TXCPA CPA-PAC  
CONTRIBUTORS/REVENUES/EXPENDITURES

|                       | 2010-11          | 2011-12   | 2012-13          | 2014      | 2015             | 2016      | 2017             | 2018      | 2019             | 2020          |
|-----------------------|------------------|-----------|------------------|-----------|------------------|-----------|------------------|-----------|------------------|---------------|
| <b>CONTRIBUTORS</b>   |                  |           |                  |           |                  |           |                  |           |                  | thru 12-31-20 |
| TXCPA Members         | 29,279           | 29,018    | 28,528           | 25,744    | 26,151           | 26,306    | 26,155           | 25,993    | 26,212           | 25,446        |
| Members Contributing  | 1,514            | 897       | 1331             | 1,647     | 1,604            | 1,432     | 1,503            | 1,342     | 1,199            | 1,185         |
| Percent Contributing  | 5.20%            | 3.10%     | 4.70%            | 6.40%     | 6.10%            | 5.44%     | 5.75%            | 5.16%     | 4.57%            | 4.66%         |
| <b>REVENUES</b>       |                  |           |                  |           |                  |           |                  |           |                  |               |
| Dues Check-Off        | \$84,228         | \$39,239  | \$80,076         | \$96,905  | \$97,141         | \$80,341  | \$88,691         | \$78,779  | \$61,393         | \$59,643      |
| Pledges               | \$60,217         | \$63,649  | \$70,483         | \$53,407  | \$57,506         | \$63,794  | \$58,526         | \$60,952  | \$67,728         | \$108,880     |
| Total                 | \$144,445        | \$102,888 | \$150,559        | \$150,312 | \$154,647        | \$144,135 | \$147,217        | \$139,731 | \$129,121        | \$168,523     |
| 2-Year Election Cycle | <b>2012</b>      |           | <b>2014</b>      |           | <b>2016</b>      |           | <b>2018</b>      |           | <b>2020</b>      |               |
|                       | <b>\$331,550</b> |           | <b>\$349,228</b> |           | <b>\$301,650</b> |           | <b>\$330,350</b> |           | <b>\$257,150</b> |               |