

CHAIRMAN'S MESSAGE



WHAT DO YOU THINK!

I want to hear your feedback and questions during my chairmanship at TXCPA. Drop me a note at chairman@tscpa.net. I'd love to hear from you!

SHARING IN OUR SUCCESS



By TXCPA Chairman Stephen Parker, CPA-Houston

When we kicked off our year at the Annual Meeting of Members in San Antonio last June, I shared with you our five areas of focus for 2018-2019:

- Engage and Grow Our Community
- Fuel Our Chapters
- Reenergize Our Brand
- Advance the Future of Learning
- Successfully Navigate Sunset Review

I'm happy to report that, with your help and support, we made great strides in all of these areas. You'll read more about all that has been done for our members in this issue's cover story.

We increased the opportunities for engagement across the state with new programs and more use of technology to connect members.

We initiated insightful and productive conversations with our chapters' leadership about the ways we can work together to deliver value to members and improve the member experience.

We unveiled a new visual identity and have strengthened our branding and our member value proposition.

We launched a new online learning bundle that gives members the affordable, accessible and relevant CPE they desire.

And most importantly, we engaged in the Sunset Review process with the Texas State Board of Public Accountancy and provided leadership, support and input to represent your interests as Texas CPAs.

That was just the last 12 months, but we're not done. The momentum we have generated will continue to build into the next year, and the year after that one and so on. Together, we are making a difference in our profession, our association and our communities.

Thank you for the part you've played in delivering against our areas of focus. Every member matters and each of you have been critical to the progress we've made in 2018-2019. I look forward to where we're going next! ■

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