



# ENGAGING THE NEXT GENERATION OF CPAS

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## Share Your Thoughts

I'd love to hear your feedback and answer your questions.

Drop me a note at [chairman@tscpa.net](mailto:chairman@tscpa.net).

Welcome to your digital issue of *Today's CPA*. This format makes it easy for you to find more details related to our articles with the addition of hyperlinks in the text. Be on the lookout for links and click away for more!

I mentioned in our last issue, and in recent visits with members and chapters, that we are focused on five priorities this year. We touch on one of those priorities – Engaging the Next Generation of CPAs – in the following digital pages. This issue's cover story talks about pass rates since important changes were implemented to the Uniform CPA Exam, a critical step for bringing in new talent that has the skillset needed for the continuing evolution of the accounting profession.

At TXCPA, we're committed to helping future CPAs find their professional home in our organization. From student membership to candidate membership to special outreach focused on young and emerging professionals, TXCPA rolls out the welcome mat to engage with new and future CPAs and help them see the value of our network that's more than 28,000 strong.

The Chapters column in this *Today's CPA* issue highlights two outstanding chapters that have focused efforts on reaching students and young professionals. Volunteers in our local chapters have been hard at work recruiting the next generation by visiting schools in their communities and hosting events for students and young CPAs. There are fun and rewarding opportunities for anyone to get involved in this effort! I would encourage you to consider being involved and helping to shape the future of someone interested in our profession. You can raise your hand by emailing your local chapter or contacting TXCPA.

Thank you for your commitment to TXCPA and our profession!