SHARE YOUR STORY

By <u>TXCPA Chairman Jerry Spence</u>, <u>CPA-Corpus Christi</u>



Let's Chat!

I'd love to hear your feedback and answer your questions. Send me a note at <u>chairman@tscpa.net</u>. Welcome to your digital issue of Today's CPA. The digital format gives you easy access to more details and information in articles via hyperlinks. Be sure to watch for those and click through for more details!

This issue's cover story focuses on the variety of educational paths available for future CPAs to meet their course credit requirement to sit for the CPA Exam. We have an important message to share as a profession about the true value of the CPA credential and the breadth of knowledge and opportunity it provides. And I know each of us has a personal story about our path to CPA. I encourage you to share those stories with students in your family and in your community. How many of us were impacted by someone personally telling us about this profession and the value the credential would add to our careers?

TXCPA continues to promote the profession to students and educators through activities like our <u>student and faculty</u> <u>ambassador programs</u> and our <u>free student membership</u>. This year, we're reorganizing our student and educator initiatives under the umbrella of the Accounting Education Foundation, which will help us allocate more resources to this important focus area and get a clearer picture of our efforts at both the state and chapter levels. We believe this will allow us to yield greater results together.

If you would like to be involved in helping to shape the future of someone interested in becoming a CPA in Texas, please let us know! You can volunteer by <u>emailing your local chapter</u> or <u>contacting TXCPA</u>.

Thank you for your commitment to TXCPA and our profession!