



# WHERE IS YOUR FIRM IN THE CYBERSECURITY JOURNEY?

AGE: ONE PERSON  
GENDER: FEMALE  
AGE GROUP: YOUNG WOMEN  
ETHNICITY: CAUCASIAN  
HUMAN BODY PART: HUMAN FACE  
TIME: 331 S  
DETECTION: 25621 POINTS

Find out here >>

With an increase in remote working arrangements and the knowledge of cybercriminals, cybersecurity should be a top concern for firms and their clients. With so many cybersecurity-related considerations, how can you assess my knowledge level? Where do you go next?

To help digest the multitude of information and individual experience levels with cybersecurity, the information below will guide you through your cybersecurity journey.

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**[ HOW TO USE ]** Review the below statements and select the statement that most closely aligns with your position.

Use the resources suggested in each section and expand your cybersecurity knowledge.

 I think I understand what cybersecurity is. Let me see more! >>



 I'm not ready to advise my clients, but I feel confident in my understanding of the firm's cybersecurity position. >>



 I know how to consider building a cybersecurity practice. Take me to what I need to know! >>



# Understanding the Basics // Beginner

## What is cybersecurity and why do businesses need cybersecurity?

The processes and procedures are designed to protect data, systems, networks or applications from cyberattacks. Cybersecurity deters the exploitation of resources, prevents unauthorized access and protect sensitive data, ensuring business continuity and minimizing other threats, such as ransomware and viruses. Learn [more!](#)

## How do attackers access my systems?

Attackers employ sophisticated tactics, ranging from phishing emails to malware, to target individuals and businesses. Use this [HACKED!](#) resource to learn how to build defenses against intrusions.

## Where can I learn more?

Look through the [PCPS Cybersecurity Toolkit](#) and check the [AICPA Store](#) to take a deeper look at cybersecurity.

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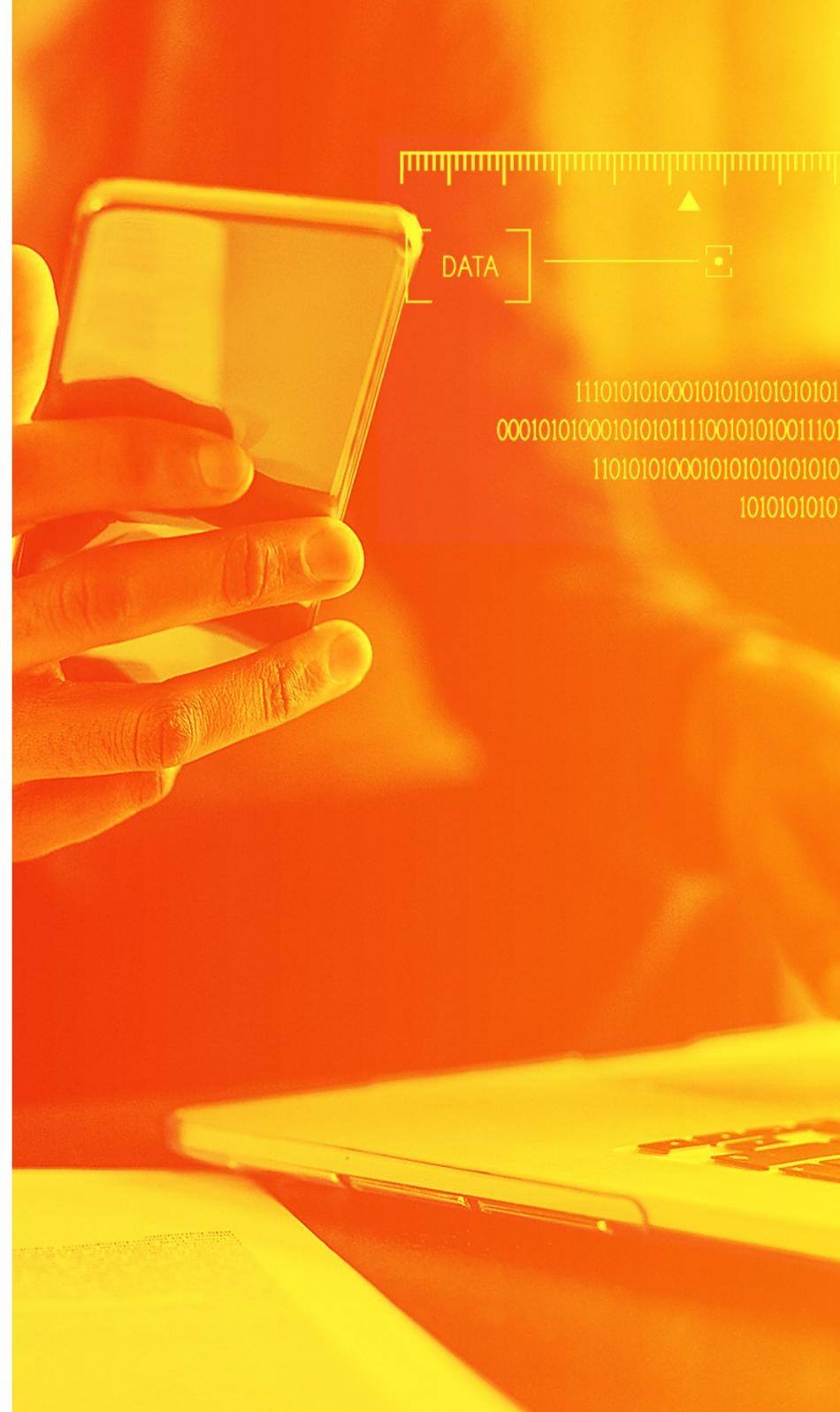
## Comfortable with your understanding of the above?

Move on in your cybersecurity journey!

**Intermediate section >>**

**Advanced section >>**

**Back to statements >>**



# Cybersecurity in Your Firm // Intermediate

## Educate your staff.

Conduct routine, mandatory meetings highlighting security threats and promoting best practices. Start with this [PowerPoint](#) presentation and host an internal lunch and learn.

## Identify potential threats and develop strategies to reduce them.

Review policies and practices to identify cybersecurity risks and weaknesses within your firm. Once risks and weaknesses have been identified, develop strategies to mitigate and reduce them. This [CPA cybersecurity checklist](#) reviews common cybersecurity best practices.

## Stay vigilant.

Routinely review your cybersecurity practices to ensure you're following best practices. Check the [AICPA Store](#) often to stay current with cybersecurity topics.

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Got it or need more information?

**Beginner section** >>

**Advanced section** >>

**Back to statements** >>

NO: ONE PERSON  
GENDER: MAN  
AGE GROUP: YOUNG MAN  
ETHNICITY: ASIAN  
TIME: 5371 S  
DETECTION: 63421 POINTS  
POS (X/Y/Z): 6322/356/0,6



# Providing Cybersecurity Services // Advanced

## Build a business model for cybersecurity.

Start at the beginning and take a broad look at how your firm will build a [business model for cybersecurity](#).

## Leverage a solution that builds on the profession's experience.

The AICPA produced [SOC for Cybersecurity](#), a cybersecurity risk management reporting framework. This solution builds upon the profession's experience in auditing system and organization controls.

## Dive into service implementation.

Determine what services your firm will provide using the [service implementation checklist](#).

## Have the right talent in the firm.

Ensure that you have the on-staff expertise to perform cybersecurity services. Identify staff with the [right certifications](#) or the ability to build their skills. Alternatively, the firm may consider bringing in new staff.

## Start the conversation with clients.

Create awareness of potential threats and how your firm can assist with mitigating them. Use this [client communication template](#) to let clients know of your new service offering, this [PowerPoint](#) presentation when you meet with clients and this [client assessment template](#) to jump into the services that would assist your clients.

## Stay current in the ever-changing environment.

Check the [AICPA Store](#) often for learning opportunities about latest and greatest cybersecurity updates.

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Ready to jump into cybersecurity services or need a more thorough understanding?

**Beginner section >>**

**Intermediate section >>**

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