A NEVER-ENDING BUSY SEASON

By <u>TXCPA Chairman Jason Freeman, JD,</u> <u>CPA-Dallas</u>



How Can We Make Your Membership More Valuable?

I'd love to hear your feedback and answer your questions. Drop me a note at <u>chairman@tx.cpa</u>. Welcome to your March/April issue of *Today's CPA*. Remember when this was called "busy season?" Doesn't it seem like busy season lasts so much longer these days – no matter what you're doing as a CPA?

TXCPA knows our members are busy, and we're grateful for the time and energy our volunteers pour into this organization and our members dedicate to supporting their profession. We want to help you manage busy season, regardless of how long yours lasts. Be sure you're taking advantage of these resources available with your membership.

- <u>TXCPA Exchange</u>, our exclusive online forum, will save you time searching for the answers to your issues. From specific client scenarios to software recommendations and everything in between, members are helping members every day. Ask your questions or share your experience to help someone else save valuable time.
- Access your <u>FREE on-demand ethics course</u> to meet your license requirement. On-demand means this program is available when it best fits into your schedule – 24/7. The presentation is engaging and the certificate is ready as soon as you complete the program.
- Does this busy season find you needing more help? Or maybe you're looking for a new position that better fits your schedule or talents. <u>TXCPA's Career Center</u> provides members with deep discounts on job postings and a FREE job seeker profile to be reviewed by employers who are looking for their next superstar. With more than 80,000 page views in 2021, we know the <u>TXCPA Career Center</u> is attracting some great attention by employers and job seekers alike.
- CPE bundles, like the <u>Webcast Pass</u> and <u>TXCPA Passport</u>, are available to help you find the programs you need to tackle the latest developments in all areas of the profession. Both options offer a one-year subscription to a library of programs for one discounted fee.

Your membership is critical to our success now and in the future. Reach out and let us know if there are other ways we can save you time or help you manage your day-to-day challenges. Our member service team is available to provide you with personal assistance at 800-428-0272, option 1, or membership@tx.cpa.

Thank you for all you do and best wishes for a successful season!