

EVERY MEMBER COUNTS

By TXCPA Chair Tim Pike, CPA-Dallas, CFE



Share Your Thoughts

Do you have questions or feedback? Drop me a note at chairman@tx.cpa.

Welcome to the first *Today's CPA* of the 2023-2024 year. We started the new TXCPA year off with celebrations and thoughtful collaboration at the Annual Meeting of Members in Fort Worth. I always enjoy coming together as a community to work on the issues that are facing our profession and our organization.

Part of the work done at the Annual Meeting was focused on launching our strategic planning process. TXCPA's Strategic Plan provides a road map for three years of connecting, protecting and advancing you, our members. To be sure, we have a plan that is reflective of what our membership needs and wants; we strive to gather input, data and feedback from across the state. Every member counts.

I encourage you to add your voice to the process this year. Here are just three of the ways you can chime into what we're doing at TXCPA:

- **Participate in member surveys.** Member research is done throughout the year with surveys landing in members' inboxes each month. When your survey arrives, please take just a few short minutes to tell us about your experience.
- **Join a committee.** With committee opportunities at TXCPA and in the local chapters, there are many ways you can be a part of the conversations that guide the work being done on behalf of the profession. Check out the opportunities in the Get Involved section of www.tx.cpa or contact the TXCPA team for personal assistance.
- **Send us feedback.** We stand ready to assist members with any questions they have or to collect any feedback and insights they want to share. If you have an idea, concern or wish, let us know. You can send an email to membership@tx.cpa, call 800-428-0272 or send me an email at chair@tx.cpa. We would love to hear from you.

Your active engagement – whether it's through survey replies, service in your chapter, involvement on a state-level committee or a variety of other areas – can make an impact on the future of our profession and the future of TXCPA.

I look forward to serving alongside you in 2023-2024 as we continue to move our profession and organization forward!