

# HELP WANTED

By TXCPA President and CEO Jodi Ann Ray, CAE



## Let's Connect

I'd love to hear your feedback and answer your questions.

Drop me a note at [jray@tx.cpa](mailto:jray@tx.cpa) or connect with me on LinkedIn at <https://www.linkedin.com/in/jodiannlafreniereray/>.

If you're looking for new hires, you are not alone. We hear from members across the state that staffing continues to be their top challenge. And while staffing has long been near the top of the list of challenges for members, demographic changes and a declining student population make the race for new talent even tighter.

TXCPA is committed to helping our members lead and succeed. We are focused on growing the CPA pipeline and equipping you with the resources and support you need for the staffing challenges today and in the years to come. Here are just a few related programs that I want to be sure you know are available to you.

**CPA Pipeline Strategy:** In June 2022, TXCPA launched our statewide pipeline strategy aimed at attracting more Texas students to the profession, providing support to CPA candidates, and strengthening relationships with educators from middle school to college levels. You can learn more about the strategy and how you can get involved in building a legacy for your profession [here](#).

**TXCPA Career Center:** Use the [TXCPA Career Center](#) to publicize your open positions – from internships and part-time roles to full-time jobs with experience requirements. Not only do you receive a discount on your posts (internships are FREE), but you also receive access to hundreds of job seeker profiles once you add a post.

**Get Involved:** Volunteers are at the heart of our work at TXCPA. Participating in a [committee](#), signing up for local community service events, and attending state and [chapter](#) meetings and [programs](#) are great ways to meet new people. You never know if your next new hire will be someone you get to know through your member experience at TXCPA!

Sometimes just knowing you aren't alone helps make a challenge a little less daunting. That's what membership is all about – leveraging the strength and influence of your professional community. If you need personal assistance accessing the programs above or any of your membership benefits, please reach out to us (800-428-0272 or [membership@tx.cpa](mailto:membership@tx.cpa)). We'd love to hear from you!