## 2022-2023 Outstanding Chapter Awards

To inspire chapters in their continuing work to elevate member service, TXCPA bestows Outstanding Chapter Awards to the small and medium-sized chapters. Here are a few highlights about the chapters honored for the 2022-2023 year.

### Small Chapter - TXCPA San Angelo Adam Hallmark, President



TXCPA San Angelo was recognized for exceeding their CPE goal, as well as their membership retention and recruitment efforts, and their member and student engagement. The chapter exceeded their CPE goal by offering 75 hours, hosting eight one-hour events along with 52 hours of seminar programming, and 15 hours in

collaboration with the Chamber of Commerce and Howard College Nonprofit Initiative.

They also surpassed their goal to expand their reach and grow their membership! They focused on reaching out to non-member CPAs who attended CPE events and added 33 new CPAs to the roster!

To help develop the next generation of CPAs, TXCPA San Angelo maintained a strong relationship with their local university, Angelo State University. Outreach to students included hosting a CPA2B Bootcamp and participating in Meet the Firms. The chapter also visited Concho Valley Council of Governments Preschool Kinder bound students to give them financial literacy kits. Congratulations, TXCPA San Angelo!

### Medium Chapter - TXCPA Permian Basin **Derby Gallo, President**



TXCPA Permian Basin implemented a number of projects to accomplish their goal of attracting and engaging students, including Meet the CPAs, CPA Chats, CPA2B Bootcamp and the chapter's 35th annual Shrimp Boil. These events provided students with the opportunity to meet and interact with local CPAs.

The chapter also presented \$21,500 in scholarships to students at UTPB and three local junior colleges.

A new Pipeline Committee was created to engage the next generation of CPAs and work to provide student outreach and support accounting career education. The committee worked all year to create a Pathway to CPA guide for local accounting students to help them be CPA Exam ready when graduating. The guide included a course schedule that provides a breakdown of how to reach 150 hours, a road map for applying to sit for the Exam, where to get photos and fingerprinting, CPA Exam Review courses and the discounts available through TXCPA membership, and more. Congratulations, TXCPA Permian Basin!

# **TXCPA Month of Service and Accounting Opportunities Month Coming this November!**

Your unique career story can help make a difference and fuel the CPA pipeline during Accounting Opportunities Month this November. In partnership with AICPA and more than 30 state CPA societies, and in conjunction with TXCPA's annual Month of Service, this initiative is shining a spotlight on the world of accounting careers. Here's how you can make an impact:

#### Volunteer to visit a Texas classroom

- Volunteer for a classroom career presentation to share your firsthand experience and insights about the accounting profession. Complete the volunteer interest form to tell us more about your interests and availability.

### Share your story on social media

- Use the hashtags #CPAMonth and #TXCPAService to share your story, words of wisdom or message of gratitude on social media. You can also follow us on Facebook, Instagram, Twitter and LinkedIn to share our posts. Click here for more inspiration on showcasing your CPA journey.

Spread the word - Share this opportunity with educators in your network! They can visit this link to request a classroom or virtual visit.

Questions about Accounting Opportunities Month or any of our student recruitment efforts can be directed to cpapipeline@tx.cpa.

## **TXCPA Chapter Officers List Revision**

In the July/August 2023 issue of Today's CPA, we included the 2023-2024 TXCPA chapter officers. The listing for **TXCPA Austin** changed prior to publication. Following is the revised list.

Lara Akinboye, President Larry Stephens, President-elect Angie Hardy, Vice President, Community Involvement

Kara Hamann, Vice President, Member Services Jason Lucio, Vice President, Education & Leadership

Debra Watkins, Treasurer Jan Keeling, Treasurer-elect Diane Joiner, Secretary

## 2023-2024 Employer Guide

TXCPA's Employer Guide is a powerful resource for students. The 2023-2024 edition will be released soon! Watch your TXCPA communications and be sure to share it with students in your network.