











TXCPA Pipeline Resources At a Glance

STUDENTS

- Free Student Membership: Open to undergrad and grad business students; includes local chapter membership
- Scholarships: AcctoFi scholarships + chapter awards
- Licensing Help: Direct connections to TSBPA for the licensing rules and requirements, and the Application of Intent (AOI) to sit for the CPA Exam
- Podcast <u>Destination CPA</u>: Exam tips, mentorship stories, and updates from TXCPA leaders and CPAs
- Student Ambassador Program: Recognition, résumé boost, monthly staff updates, chapter/faculty connections, speakers, and event reimbursements
- Meet the CPAs: Read about a diverse group of CPAs, with highlights of their career paths, personal stories and professional insights
- Peer and Career Support: TXCPA Exchange, Career
 Center job listings and résumé posting, and the Guide for
 Future CPAs with licensing and career insights
- <u>Legislative Updates</u>: Licensing pathways, 150-hour rule, experience and ethics exam rules, and evolving legislation

CANDIDATES

- **Exam Preparation:** Virtual mock CPA Exams and <u>CPA review</u> <u>course</u> discounts (Becker, Gleim, Roger, UWorld)
- Meet the CPAs: Read about a diverse group of CPAs, with highlights of their career paths, personal stories and professional insights
- Peer Support: Private <u>Candidate Community</u> on TXCPA Exchange

EDUCATORS

- Faculty Ambassador Program: Free TXCPA membership, discounts to the Accounting Education Conference, campus funds, guest speakers, and recruitment resources
- Classroom Support: Slides, handouts and inperson/virtual CPA visits year-round
- Career Materials: Licensing steps, education guides, career outlooks, employer directory
- <u>Statewide Strategy</u>: Unified messaging to boost accounting engagement, especially for Gen Z

EMPLOYERS

Career Center

Job posting, résumé search and application management

Knowledge Hub

Webinars, guides and resources on tech, wellness, analytics, CPA support, and more

Recruitment Visibility

<u>Guide for Future CPAs</u> features employer highlights, benefits, mentorship, and hiring practices

Employer Engagement in Pipeline Strategies

Employer input in outreach, internships, DE&I, policy, and awareness strategies