

ACCOUNTING & AUDITING- Day 1



7:30 - 9 a.m.

Audit Updates: SAS
TBD

9 - 9:10 a.m.

Break

9:10 - 10:10 a.m.

Budget Forecasting and Compensated Absences
Lucas LaChance, CPA, CIA/Partner/Lane Gorman Trubitt, LLC/Dallas

10:10 - 10:20 a.m.

Break

10:20 - 11:35 a.m.

Leases: Are You Ready?
Lucas LaChance, CPA, CIA/Partner/Lane Gorman Trubitt, LLC/Dallas

While FASB continues to extend the date for implementation of the new lease standard, it looks like our time is running out. For private companies and most NFP organizations, ASU 2016-02, Leases, will be effective during calendar year 2022 and implementation continues to be fraught with challenges. Please join us for a refresher on the new lease standard and update on the changes since we last discussed this at EXPO, and a discussion about the challenges with implementation.

11:35 - 11:45 a.m.

Break

11:45 a.m. - 12:35 p.m.

Lunch Topic: ESG Reporting - A Gateway to Performance
Jennifer D. Sadenwater, CPA/Managing Director/ESG Lynk/Houston

In this session, participants will gain insight into how the ESG reporting process can help to identify strengths and weaknesses in an organization – presenting opportunities for strategic positioning. We will also discuss best practices among companies to prepare for future regulation over ESG-related disclosures.

12:35 - 12:45 p.m.

Break

12:45 - 2 p.m.

Allowances - Account Receivable
BKD Team

Our session will provide an understanding of accounts receivable and associated allowances for doubtful accounts. We will take a look at some best practices in determining and evaluating allowances, as well as take a look at upcoming changes.

2 - 2:10 p.m.

Break

2:10 - 3:40 p.m.

The State of the Art - Valuation, M&A and Due Diligence
Martin Hanan, CFA/President/ValueScope, Inc./DFW + TEAM

We will provide an overview of business and asset valuation concepts, including derivatives. We will discuss recent trends and unique examples, as well as valuations and fairness opinions in an M&A context, financial due diligence and Quality of Earnings reports. We will briefly discuss data analytics as applied to valuation and value creation.

3:40 - 3:50 p.m.

Break

3:50 - 4:50 p.m.

Outsourcing Accountancy - Benefits and Limitation (Brief on Section 7216), Vivek Shah, CPA/Managing Partner/Infinity Globus and Brenden Nakata/Money Maestro/Infinity Globus

This session will cover outsourced accounting, a practice that benefits everyone. Nowadays, every range of organizations and firms appear to be spontaneously the hardest hit by accounting outsourcing. This is due to the large volume of accounting documents that must be posted, processed, compiled and analyzed. We'll discuss generic benefits: reduced costs, expertise, more time to focus on new client acquisition, working around the clock. Hidden benefits: focus on core competency, industry expertise. Limitations and possible workaround: security, confidentiality and privacy. Section 7216, a part of the Internal Revenue Code since 1971: brief on its updates and where it is applicable and how to outsource within 7216 boundaries.

ACCOUNTING & AUDITING- Day 2



7:30 - 8:45 a.m.

Working From Home Risks: Fraud and Cybersecurity Threats

Larry Kanter, CPA Kanter Financial Forensics/Dallas and John deCraen/Associate Manager/Director/Kroll/Dallas

COVID has changed the way we work forever. Advances in technology have made spending 8-10 hours a day, five days a week in an office where the network is tightly controlled and monitored a quaint memory. This session will raise your awareness of the issues associated with working from home and provide you with practices that will hopefully help you minimize the technological risks associated with our new way of working.

8:45 - 8:55 a.m.

Break

8:55 - 9:55 a.m.

Employee Benefit Plans - Accounting and Auditing Update

Marnie Liedtke, CPA/Audit Senior Manager/Whitley Penn/Plano

This session will provide updates on recent changes in accounting and auditing for employee benefit plans. New and upcoming FASB, AICPA, DOL and IRS standards/regulations relating to employee benefit plans will be covered.

9:55 - 10:05 a.m.

Break

10:05 - 11:20 a.m.

Data Analytics - Blessings and Curses of Automation

Jay Smith, CFE/Director/Jefferson Wells/Dallas

We will explore the ever-changing world of data analytics and how it is being used to drive business decisions, including in the realm of automation. We will look at the positive impact it has had on the decision-making process and also the pitfalls that many companies have found while going through a data analytics/automation implementation.

11:20 - 11:30 a.m.

Break

11:30 a.m. - 12:20 p.m.

Lunch Topic: Get a G.R.I.P. and Grow in Peace

Dena Jansen, CPA/Founder/CEO/Dena Speaks/Buda

The profession is constantly venturing into new frontiers and it's time we face the facts. Change is here to stay. Learning new things will be required, and it can be mentally and emotionally exhausting to navigate. But instead of leaning into anger or angst, there is a way to get a G.R.I.P. and grow in peace. Join Dena for a conversation on how we can reduce the overwhelm and tackle personal and professional growth challenges with a fresh and focused perspective.

12:20 - 12:30 p.m.

Break

12:30 - 1:45 p.m.

Current Bankruptcy and Restructuring Issues

Keith Aurzada/Partner/Reed Smith LLP/Dallas

In the regular course of business, most financial professionals will encounter distressed situations. Knowing what restructuring tools are available – whether that is receivership, bankruptcy, or other implements – is critical and can avoid further problems and deliver client value.

1:45 - 1:55 p.m.

Break

1:55 - 3:25 p.m.

QuickBooks Desktop at Year-end Tools for Troubleshooting

Laura Madeira/President/ACS, Inc./Dallas

Have you ever experienced difficulty in troubleshooting or correcting your client's QuickBooks Desktop data entry errors? If you answered yes, then you will not want to miss this intensive course.

3:25 - 3:35 p.m.

Break

3:35 - 4:50 p.m.

The Art and Science of Price Negotiation

Marshall Chapman/Principle Consultant/Expense Reduction Analysts/Dallas

Marshall Chapman/Principle Consultant/Expense Reduction Analysts/Dallas

Much has been written about negotiation tactics and strategies. Negotiation in general is certainly an art form, but when negotiating price, KNOWLEDGE comes into play in a big way. In this presentation, we will show you the steps necessary for you to gain the knowledge you need to get the right price, at the right quality, and the delivery method you require ... for almost anything in your business.