



CAREER CENTERS FOR CHAPTERS

The Texas Society of Certified Public Accountants (TXCPA) uses the Boxwood Career Center platform to manage its online career center. Since its launch in September 2018, the TXCPA Career Center has had more than 49,000 unique pageviews and participation from more than 800 job seekers and employers. TXCPA makes this software platform available to chapters to:

- Increase operating efficiencies, reduce redundancies and reduce costs
- Improve the member experience and retention
- Fully leverage the investments we are making in technology
- Provide a more robust and comprehensive statewide career center for Texas CPAs and companies

A statewide online career center with local chapter career centers incorporated provides several benefits to chapters and members.

SINGLE SIGN ON (SSO)

Members expect a simple and user-friendly experience when interfacing with the Society. Single sign on eliminates confusion for the member and the need to have two separate log ins to post a job opening or a job seeker profile on two different websites.

VARIETY IN POSTINGS

Offering one statewide online career center means collecting a greater variety of postings from across the state. Better variety and a higher quantity of posts provide greater value to members looking to TXCPA to facilitate their career growth and movement.

POSITIONS TXCPA AS A RESOURCE

Likewise, collecting job seeker profiles from across the state helps position our organization as the go-to resource for employers looking to hire CPAs. Offering one centralized online location for employers eliminates confusion and additional work for those looking to hire our members.

MEMBER EXPECTATIONS

Recent AICPA survey data showed an expectation among young CPAs that their associations would provide a robust job search tool as a benefit of membership. Working together, we can meet this need and expectation and deliver greater value to members.

REPORTS AND REVENUE SHARE

TXCPA will provide comprehensive quarterly reports to participating chapters, as well as a revenue share for job postings made by employers in the chapter's area.

SYSTEM SUPPORT

TXCPA staff is available as a resource to assist with questions and to provide marketing copy for chapter communications.

COST SAVINGS

Centralizing the career center ensures we are operating on the most up-to-date platform and not paying to operate and maintain separate career centers.

READY TO DISCUSS OPTIONS FOR YOUR CHAPTER?

CONTACT MELINDA BENTLEY AT MBENTLEY@TSCPA.NET OR 800-428-0272, EXT. 279



CHAPTER CAREER CENTER FAQs

How long does it take to set up a career center page for our chapter?

The time required for set up is minimal. Assuming there are no existing job postings to transfer to the chapter page, a presence could be established for your chapter within one business week. That timeline is dependent upon the vendor's availability at the time of the request. A personalized timeline for launch will be provided to you when you request a chapter career center.

Can we transfer existing job postings to the new chapter career center?

Yes, existing postings can be added to your career center prior to launch. TXCPA will need to receive all posting details in order to work with the vendor to add the existing openings to your page. Those initial posts will be added at no charge to the employer for 30 days. Additional time will be charged at the posted price.

How much chapter staff time will it take?

Chapter staff time will be minimal. You should plan for a brief kick-off call when the project begins, as well as some initial time implementing marketing for the new page. Marketing copy and ideas will be provided by TXCPA staff for your use.

What is the cost to the chapter to operate on the Boxwood platform?

All direct costs associated with the set up and maintenance of your chapter's career center, as well as the Boxwood usage license will be covered by TXCPA. The only costs assumed by a chapter would be those associated with staff time spent on marketing and implementation. Depending on the requirements for incorporating the career center in the chapter's website, some direct costs may apply.

READY TO DISCUSS OPTIONS FOR YOUR CHAPTER?

CONTACT MELINDA BENTLEY AT MBENTLEY@TSCPA.NET OR 800-428-0272, EXT. 279