**CPA-to-CPA Message**

Dear XXXXX,

I’m reaching out to personally invite you to join me as a member of TXCPA and TXCPA [CHAPTER]. I’ve been a member since [YEAR], and I find incredible value in the benefits, the connections and the work the Society does to promote and protect our profession.

Belonging to our professional community is an important step in advancing your career and your business. I know I can lean on my network of 28,000 members across the state to get answers on technical questions, ideas for growing and supporting my business, and sometimes even referrals for new clients [or customers].

You can join online at tx.cpa. Your membership in TXCPA will also activate a membership here in the local chapter.

If you’d like to learn more about what I find value in at TXCPA to help you make your decision, please reach out. You can also meet me at [upcoming chapter event] where you can see the chapter in action. We’d love to have you join us.

Thank you for your consideration,

Name, CPA