

CPE Title Sponsorships

	Diamond \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,500
PRE-EVENT				
Distinguished Sponsorship level placed on conference webpage with hyperlinked Logo to Company's Website	x	x	x	x
Logo & Sponsorship level in printed marketing materials and TXCPA's social media platforms	x	x	x	x
Logo & Sponsorship level included in conference e-blasts	x	x	x	x
Pre-event Attendee Mailing List ¹	x	x	x	
WEBCAST EVENTS				
Company Advertisement to play during Breaks & Lunch ²	x	x	x	x
Logo included in Break Roll during Breaks & Lunch	x	x	x	x
Complimentary Registration	3	2	1	
Virtual Booth during Lunch Break	x	x		
LIVE EVENTS				
Complimentary Exhibit Table	x	x	x	x
Recognized during Opening Remarks	x	x	x	x
Logo included in Welcome/Break Slideshow	x	x	x	x
Opportunity to leave Collateral at Registration Desk	x	x		
Opportunity to leave Collateral on Attendee Chairs	x			
Complimentary Registration	3	2	1	
Reserved Lunch Table ³	x			
2-3 Minute Speaking Opportunity in Opening Remarks	x			
30-60 Second Company Advertisement included in Welcome/Break Slideshow	x			
Exclusive Invite to Attendee Networking/Happy Hour for Two On-site Contacts (when applicable)	x			
POST EVENT				
Post-event Attendee Mailing List	x	x	x	x

NOTES:

¹ The attendee list will be in Excel and is emailed to the designated sponsorship contact. List includes: attendee name, company and preferred mailing address (if information has been supplied to TXCPA).

² Advertisement length is dependent upon sponsor level: Diamond 120 seconds, Platinum 90 seconds, Gold 60 seconds, Silver 30 seconds.

³ Reserved lunch table is available when lunch is held in a separate meeting room.

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