

# 2024 Spring Accounting Expo Agenda

## Day 1 - May 21st

CPE Min	Begin	End	Track 1	Track 2
50	7:00 AM	7:50 AM	The Employment Lawyer's Guide to Welcoming a Gen Z Workforce (Technical) - Haley Kurisky	No Session
	7:50 AM	8:00 AM	Visit Sponsors	
	8:00 AM	8:10 AM	Kick off of the conference - housekeeping, recognition of the sponsors, and v	
100	8:10 AM	9:50 AM	Technology Update and Artificial Intelligence - What to do Now (Technical) - Bryan Wilton	Preparing Your Client's Business for a Sale - Panel and Presentation (Technical) - Jack Najarian and panelists
	9:50 AM	10:10 AM	Visit Sponsors	
100	10:10 AM	11:50 AM	Middle Market M&A: Unlocking Opportunities in a Shifting Market (Technical) - Jessica Seff, Sandra Finch, Steve Kesten	Attracting and Retaining Talent among the Great Resignation - (Non Technical) - Jared Hamilton Rod Branch Liz Townsend Janine Moore
	11:50 AM	12:20 PM	Attendees to go through Lunch	
50	12:20 PM	1:10 PM	General Lunch Session - AI and the Future of Accounting (Technical) - Todd Boutte and Peter Purcell	No Session
	1:10 PM	1:30 PM	Visit Sponsors	
50	1:30 PM	2:20 PM	GAAP Updates (Technical) - Bob Armstrong	Bridging the Gap: Embracing Diversity in a Multi-Generational Workplace (Non-Technical) - Mackenzie Childs
	2:20 PM	2:40 PM	Visit Sponsors	
50	2:40 PM	3:30 PM	Section 174 (Technical) - Katie Manuel and John Cox	Corporate Transparency Act (Technical) - Jack Najarian and Luz E. Villegas-Banuelos
	3:30 PM	3:45 PM	Visit Sponsors	
50	3:45 PM	4:35 PM	PCAOB - Updates for Industry to Know About (Technical) - Brandan McGaughey	Cyber Updates (including AI) (Technical) - Wayne Hunter
	4:35 PM	4:45 PM	Visit Sponsors	
50	4:45 PM	5:35 PM	Leveraging AI into Forensic Accounting Work - (Technical) Anthony Pabillano	No Session

# 2024 Spring Accounting Expo Agenda

## Day 2 - May 22nd

CPE Min	Begin	End	Track 1	Track 2
50	7:00 AM	7:50 AM	Creating Value in Your CPA Practice & a Look at the Concerns with the Buying and Selling Process (Technical) - Wade Holmes	No Session
	7:50 AM	8:00 AM	Visit Sponsors	
50	8:00 AM	8:50 AM	Federal Tax Update (Technical) - Blaise Bender	Fraud Trends of 2024 (Technical) - Nicole Riley
	8:50 AM	9:00 AM	Visit Sponsors	
50	9:00 AM	9:50 AM	Federal Tax Update (Technical) - Blaise Bender	Accounting System Upgrades - Evaluating, Budgeting, Staying on Track During Implementation (Technical) - Dan Krishman
	9:50 AM	10:10 AM	Visit Sponsors	
50	10:10 AM	11:00 AM	Write Like a Thought Leader to Win the Hearts and Minds of New Clients (Non-Technical) - Rhea Wessel	The DNA of Dynamic Nonprofit Boards (Non-Technical) - Dan Prater
	11:00 AM	11:30 AM	Visit Sponsors and Attendees to go through Lunch	
50	11:30 AM	12:20 PM	How Advocacy Impacts Accounting Professionals (Non-Technical) - Kenneth Besserman	No Session
	12:20 PM	12:30 PM	Visit Sponsors	
50	12:30 PM	1:20 PM	Chart Your Course: The ACA Compliance Journey (Technical) - Kim Bruggeman	Ethics – It's a Matter of Choice (Technical) - Deanna Sullivan
	1:20 PM	1:30 PM	Visit Sponsors	
50	1:30 PM	2:20 PM	Charitable Giving and Tax Advantages, Donor Advised Funds (Technical) - Emily Smikal	Ethics – It's a Matter of Choice (Technical) - Deanna Sullivan
	2:20 PM	2:40 PM	Visit Sponsors	
50	2:40 PM	3:30 PM	How to Make a Successful Transition From Employee to Business Owner (Non-Technical) - Sara Roy	Ethics – It's a Matter of Choice (Technical) - Deanna Sullivan
	3:30 PM	3:40 PM	Visit Sponsors	
50	3:40 PM	4:30 PM	Investment Pitfalls: Learning from the Mistakes of Others (Technical) - Steve Goodman	Ethics – It's a Matter of Choice (Technical) - Deanna Sullivan
	4:30 PM	4:40 PM	Break	
50	4:40 PM	5:30 PM	Leading Through The Numbers (Non-Technical) - Sean Barnes	No Session