

2023 Spring Accounting Expo

May 23 - 24, 2023

Westin Memorial City

945 Gessner Rd

Houston, TX 77024-2855

Both Days: 20 CPE Hours

Each Day: 10 CPE Hours

TXCPA
HOUSTON
FOUNDATION

Join accountants and financial decision-makers for a two-day event focused on the future of accounting. Learn up-to-date information on technical topics, technology, economic updates, and management skills.

On Day 1, there will be two tracks including topics in technical, technology, and business leadership and development.

On Day 2, attendees will be able to earn the required 4 hours of CPE for the Texas State Board of Public Accountancy. Deanna Sullivan will present her highly-rated Texas State Board-approved Ethics course.

Our Keynote and Master of Ceremonies will be Erik Korem, Ph.D who will guide attendees in living their best life ever with simple guidance. This is something you do not want to miss.

If you attend both days and all sessions, you will be receive 20 hours. What a great way to learn, meet new friends, and reconnect with old friends. Invite someone you know to the 2023 Spring Accounting Expo.

Day 1 - Tuesday - May 23, 2023

	Track 1	Track 2	Track 3
7:00 AM	Early Bird Session		
7:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments		
8:00 AM	Kick Off of Conference		
8:10 AM	Federal Tax Update Blaise Bender	Market Update Steve Goodman	The Great LeadHERship Awakening Kristie Ondracek Geri Pacheo
9:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments		
10:10 AM	Federal Tax Update Blaise Bender	Power BI Kate Skol	Finance Transformation Panel
11:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
12:20 PM	Erik Korem, PhD		
1:10 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
1:30 PM	ASC 606 Revenue Recognition – Lessons Learned and the Path Forward Kevin Stewart	Excel – Organizing and Analyzing Data Using Tables, Pivot Tables & Pivot Charts Kate Skol	Cybersecurity Tom Merkle
2:20 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
2:40 PM	1031 Exchanges Greg McEwin Jeff Hertz	Virtual Currency	Lease Accounting
3:30 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
3:45 PM	A&A Updates	Online Automation Alik Mock Zac Neill	Inflation Reduction Act
4:35 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
4:45 PM	Sips & CPE Why You Need a Headshot in Today's Digital World Amy Orchard		

Day 2 - Wednesday - May 24, 2023

	Track 1	Track 2	Track 3
7:00 AM	Early Bird		
7:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments		
8:00 AM	Demystifying Data Analytics for CPAs – A Fireside Chat <i>Kathy Courtney and Will Whatton</i>	Business Development - Taking Your Business to the Next Level <i>Christine Spray</i>	Guidelines for Claiming and Defending Research and Development Tax Credits <i>Joshua Smeltzer and Tony Box</i>
8:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments		
9:00 AM	Texas Tax Updates	Cybersecurity and Compliance - Is Your Business Prepared? <i>Wayne Hunter</i>	Mitigating the Impact of Workplace Conflict <i>Austin Tennette</i>
9:50 AM	Visit Sponsors, Make Connections, Enjoy Refreshments		
10:10 AM	FCPA and Forensic Accounting Methods <i>Sasha Gartman</i>	Leadership <i>Carla Mashinski</i>	Brand Assets Blueprint: From Commodity to Compelling <i>Rachel Wilson Thibodeaux</i>
11:00 AM	Visit Sponsors, Make Connections, Get Lunch		
11:30 AM	Captive Insurance for Small to Mid-Sized Businesses <i>Jeremy Colombik</i>		
12:20 PM	Visit Sponsors, Make Connections, Enjoy Refreshments		
12:30 PM	Digital Currency Tax Planning <i>Minh Vo</i>	Technology <i>Bryan Wilton</i>	Professional Ethics <i>Deanna Sullivan</i>
1:20 PM	Visit Sponsors, Make Connections, Enjoy Refreshments		
1:30 PM	Swaps in Today's Environment <i>Michael Stewart</i>	Three Strategies to Modernize Your Firm <i>Marie Torossian</i>	Professional Ethics <i>Deanna Sullivan</i>
2:20 PM	Deanna Sullivan		
2:40 PM	Retirement <i>Scott Bishop</i>	Conflict Resolution <i>Jess Bailey</i>	Professional Ethics <i>Deanna Sullivan</i>
3:30 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
3:40 PM	Secure Act 2.0	Equity Compensation <i>Wade Egmon</i>	Professional Ethics <i>Deanna Sullivan</i>
4:30 PM	Visit Sponsors, Make Connections, Enjoy Refreshments**		
4:40 PM	Sips & CPE		

REGISTRATION FORM

Program Dates - please mark the dates you will attend:

- May 23, 2023
- May 24, 2023
- Both May 23 & 24

- I would like to attend the
Ethics session on May 24,
2023

Registration fees:

TXCPA Houston Member/Non-CPA

One Day: \$225
Both Days: \$400

Non-Member

One Day: \$325
Both Days: \$500

If more than 6 from the same company, please email cpahelp@txcpahouston.cpa and a form will be sent

Name : _____

Firm: _____

Billing Address : _____

City: _____

State: _____ Zip: _____

Phone Number : _____

E-Mail : _____

If paying by mail, please return CPE form with check payment

If paying by credit card, please submit registration and an online link will be sent to pay.

**TSBPA Registered Sponsor ID
#000094 TXCPA Houston CPE
Foundation**

**TXCPA Houston Foundation
1233 W Loop S
Suite 1425
Houston, TX 77027**

To register online

txcpahouston.cpa

May 23, 2023 only

<https://bit.ly/3HIeWoJ>



May 24, 2023 only

<http://bit.ly/3lonkep>



Both May 23 & 24

<https://bit.ly/3DSrdyk>

