

## 2024 Scholarship Extravaganza Sponsor Incentives

Benefits	Summa cum Laude	Magna cum Laude	Cum Laude	Beverage Sponsor	Chancellor's List	Auction Sponsor	Entertainment Sponsor	Dean's List	Program Supporter	Décor Sponsor	Friends Table	Friends Group	Individual Ticket
<b>Sponsorship Investment</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>	<b>\$1,600</b>	<b>\$800</b>	<b>\$250</b>
Reserved seats at sponsor table(s) (#)	16	10	8	8									
Tickets for event (#)	NA	NA	NA	NA	4	3	2	1			8	4	1
Scholarships Sponsored (#) <small>Includes selection of local University (one per university) and opportunity to present Scholarship Certificate to recipient at Annual Awards Dinner on May 22, 2024</small>	4	2	1	1									
Recognition at TXCPA Houston 2023 - 2024 Annual Awards Dinner <small>May 24</small>	X	X	X	X									
Onsite company name recognition from podium	X	X	X	X									
Recognition on sponsor signage at TXCPA Houston's office <small>From time of sponsorship pledge to Feb. 10, 2024</small>	X	X	X	X									
Name, logo & website link in weekly e-newsletter <small>9,000+ members and subscriber recipients from date of pledge until Feb. 8, 2024</small>	X	X	X	X	X	X							
Company name, logo and website address in printed event program booklet	X	X	X	X	X	X							
Company name, logo and website link on TXCPA Houston's web site and event page <small>From time of sponsorship pledge to Feb. 10, 2024</small>	X	X	X	X	X	X	X	X					
Recognition on onsite event sponsorship signage	X	X	X	X	X	X	X	X					
Name on digital event invitation <small>Must submit sponsorship commitment by Dec. 1, 2023</small>	X	X	X	X	X	X	X	X					
Company name and logo on onsite PowerPoint slides	X	X	X	X	X	X	X	X	X	X			
Company name and logo on online CPAs Helping Schools auction platform	X	X	X	X	X	X	X	X	X	X			