



TXCPA HOUSTON ANNUAL CONFERENCES

Tax Expo

January | 2 days

This two-day conference provides practitioners with the updates and resources needed to prepare for tax season. Offers topics that range from international and federal taxation to IRS updates.

Attendance: 400-500

Demographics: CPAs, tax practitioners and enrolled agents.

Spring Accounting Expo

May 2022 | 2 days

Accounting professionals in business and industry will access information tailored to help them thrive and network with VIPs at this two-day event.

Attendance: 600-800

Demographics: CPAs and accounting professionals working in

business & industry.

CPE by the Sea

June | 3 days | Galveston, TX

Mix learning with pleasure! Acquire new professional tips and techniques, network with top CPAs, and enjoy some down time at Galveston area restaurants and attractions during this three-day conference.

Attendance: 300-350

 Demographics: Public practice, business & industry, governmental CPAs.

Financial Reporting Symposium

May or June

Attendees receive relevant information and perspectives on current accounting, auditing, and financial reporting issues from a panel of nationally known professionals.

Attendance: 250-300

Demographics: CPAs who work with public companies.

Energy Conference

August

Seasoned energy professionals and executives address the significant current issues affecting the energy industries as well as the accounting processes and regulations regarding energy.

Attendance: 300-350

• **Demographics:** CPAs and accounting professionals working in energy or have clients in energy.

CFO/Controllers Conference

September

Gain or maintain an edge as a CFO or financial manager at this one-day conference dedicated to sharpening your technical skills and enhancing your knowledge of financial management and leadership practices.

Attendance: 100-150

Demographics: Financial leaders of small to midsize companies.

Medicare Workshop/PFP Conference

October

This two-day event provides participants valuable knowledge for better financial decisions in every financial stage of life.

Medicare/Medicaid Workshops

With 10,000 people turning 65 every day, it is more important than ever to understand financial benefits offered to older clients.

Personal Financial Planning Conference

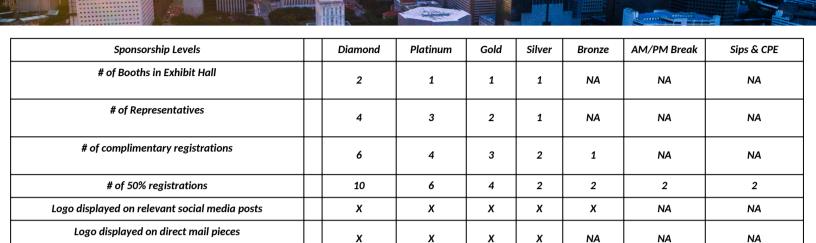
Learn about Personal Financial Planning strategies at the only PFP conference for CPAs in the state.

Attendance: 50-80

Demographics: Financial planners, CPAs and members who share an

interest in Medicare and financial planning.

CONFERENCE SPONSORSHIP LEVELS & BENEFITS



For all sponsors

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- Firm or company name, brief description & contact information listed in the conference program provided to all attendees
- Logo featured on screens in the conference hall during breaks

Logo displayed prominantely on platform applications

- Logo displayed on email blasts, social media posts, and direct mail
- Provide attendee names and contact information from those attendees who choose to opt-in

Prices per Conference	Diamond	Platinum	Gold	Silver	Bronze	AM/PM Break	Sips & CPE
Tax Expo (January)	\$10,000	\$7,000	\$4,000	\$3,000	\$2,000	\$500	\$2,000
Spring Accounting Expo (May)	10,000	\$7,000	\$4,000	\$3,000	\$2,000	\$500	\$2,000
Financial Reporting Sympsoium	\$8,000	\$5,500	\$3,000	\$2,000	\$1,500	\$500	NA
CPE by the Sea (June)	10,000	\$7,000	\$4,000	\$3,000	\$2,000	\$500	\$2,000
Energy (August)	\$8,000	\$5,500	\$3,000	\$2,000	\$1,500	\$500	\$1,000
CFO/Controllers Conference (Septmber)	\$8,000	\$5,500	\$3,000	\$2,000	\$1,500	\$500	\$1,000
Personal Financial Planning (October)	\$8,000	\$5,500	\$3,000	\$2,000	\$1,500	\$500	NA

Conference Swag Sponsorships Available Conference swag sponsorships are \$500 + the cost of items from the selected vendor Tote Bags or Lanyards - 1 sponsor per conference available

Interested in Sponsoring a Conference?

Conference Sponsorship Application

Thank you for your interest in sponsoring a conference. Please return this completed form with payment to:

TXCPA Houston Foundation
Attn: Kristie Ondracek
1233 West Loop S, Suite 1425
Houston, TX 77027
E-mail: kondracek@txcpahouston.cpa

Fax: (713) 622-3327

Checks should be made payable to the Houston TSCPA Foundation. All sponsorship benefits are subject to receipt of required sponsorship payment and execution by authorized party of this form.

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