

WEEKLY NEWS BRIEF



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April 18, 2024

Weekly News Brief will be on hiatus until May 2.

Spotlight Feature

Engagement for Young Professionals Planning Opportunities for 2024-2025 Young Professionals

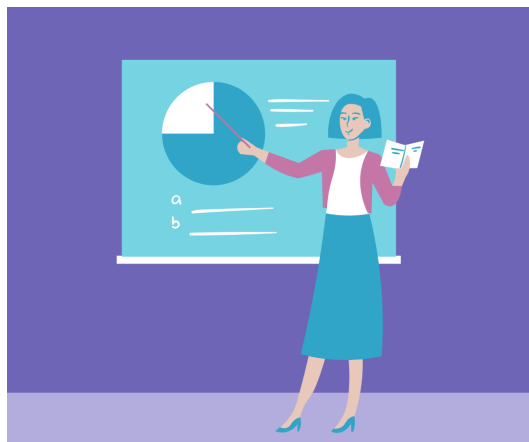
Tuesday, May 14 | 5:30 – 7:00 p.m. | TXCPA
HOUSTON Training Facility

Are you under 40 and eager to organize exciting, cutting-edge events for fellow young professionals? Join us for the Young Professionals Committee meeting on May 14. Come in person and connect with other dynamic members. Small groups will collaborate to craft the perfect calendar of events for YP members.



[Register Here](#)

New!



EFFECTIVE PRESENTATION TECHNIQUES

Learn to Present Like a Pro--Last Chance! Techniques for Dynamic Delivery

Wednesday, April 24 | 5:00 – 7:00 p.m. | TXCPA HOUSTON
Training Facility | 1 CPE Hour

Learn the strategies of presenting with unwavering confidence. We will discuss the mindset shifts necessary to overcome nerves, exude genuine poise, and make a good first impression. Discover practical strategies to conquer stage fright, refine your delivery, and command the attention of any audience.

From harnessing the power of body language to cultivating a compelling presence, this presentation promises to equip attendees with the tools and techniques needed to project confidence, authenticity, and credibility in every speaking opportunity.

Presentation Points:

- How to make a good 1st impression
- How to engage your audience
- The power of preparedness
- Creating a bond with your audience

Presenter: **Stacy Harris** is an entrepreneur, expert business connector, international keynote speaker, and consultant with 20 years of experience mastering the art of networking and building businesses.

[Register Here](#)

**Enjoyed This Year's Tax Expo?
You'll Want to Attend This Event!**
Dive Deep into Timely Topics for Texas Taxes

Tuesday, April 30 | Hybrid Event | 8:00 a.m. - 12:00 p.m.
In-Person | TXCPA HOUSTON Training Facility
3 CPE Hours for Virtual Participants
plus a *BONUS* Hour for In-Person Participants

Join your colleagues on April 30 to dive deep into two critical topics affecting accounting professionals today: Beneficial Ownership Reporting and Sales and Use Tax.

Beneficial Ownership Reporting to FinCEN Required by the Corporate Transparency Act: In the first session, **John R. Strohmeyer**, Proprietor of Strohmeyer Law PLLC, will answer key questions about the Corporate Transparency Act (CTA). Learn what information needs to be reported, which entities will be exempted, and who needs to report in this insightful presentation.

Texas Sales and Use Tax Audits: Gain valuable insights into the complexities of sales and use tax audits in Texas and how to approach them in this session led by **John M. Cooney**, CPA, Partner at Crowe.

Bonus Discussion Roundtable (In Person Only): After these two 75-minute sessions, in-person attendees can stay for our discussion with **John M. Cooney** on Texas Sales and Use taxes. Engage in dynamic discussions with industry experts and peers and get your questions answered. Share experiences, exchange ideas, gain valuable takeaways, and network with fellow professionals.



Every Day Is Tax Day

[Register for Virtual](#)

[Register for In Person](#)



FORE! The Future:

Accounting Education Foundation Fundraiser at Topgolf

May 2, 2024 | 3 - 6 p.m.
Austin - Dallas (The Colony)
Fort Worth - Houston (Katy)

May 9, 2024 | 3 - 6 p.m.
San Antonio



TXCPA Asks Houston Members to Help Support Texas Scholarships at TopGolf Fundraiser

Thursday, May 2 | 3:00 - 6:00 p.m. | TopGolf - Katy

TXCPA's Accounting Education Foundation (AEF) would love to have you and your colleagues join them as a team (6) or as individuals for an afternoon of golf, contests, prizes, networking, food/drinks and fun - all while supporting accounting educators and students across Texas!

Bay/team (6 players), City Presenting and Hole in One sponsorship opportunities are available . Contact [Lani Shepherd](#) if you have questions.

[Read More and Register](#)



American Society of Appraisers Presents the 2024 Energy Valuation Conference

Thursday, May 16 | The Briar Club or Virtual

Houston Chapter

Join ASA's Premier Energy Valuation Event! ASA Houston's 14th Annual Award-Winning 2024 Energy Valuation Conference will be held on

Thursday May 16 with in person attendees at The Briar Club, 2603 Timmons Lane, Houston, or virtually via convenient live webcast by Business Valuation Resources.

[Read More](#)

Upcoming Events

Social and Networking

May 2

FORE! The Future: AEF fundraiser at TopGolf-Katy | [Information and registration](#) **Last Chance!**

May 4

Volunteer Day at Houston Pets Alive! | [Registration for Adults](#); [Registration for members bringing guests under 18 years of age](#)

May 14

Planning Opportunities for 2024-2025 Young Professionals | [Register](#)

May 23

TXCPA HOUSTON Member Recognition Awards Banquet | [Member & Guest Registration](#) | [Award Recipient Registration](#)

CPE

April 23

Introduction to Forensics Workshop (in person) | [Student Registration](#) | [Non-Student Registration](#) | **Last Chance!**

April 24

Techniques for Dynamic Delivery Hosted by TXCPA HOUSTON Young Professionals Committee | [Register](#) | **Last Chance!**

April 30

Dive Deep into Timely Topics for Texas Taxes | [Register for Virtual](#) | [Register for In Person](#) | **Last Chance!**

May 10

Tackling Toxicity from the Inside Out webinar | [Register](#)

Multiple Dates

[Goodman Financial](#) Seminars (in person and virtual) | [View schedule](#)

May 21-22

2024 Spring Accounting Expo (in person) | [Registration options](#)

May 22

Spring Accounting Expo Spotlight Session: Thought Leadership Writing, New Clients, AI, and More | Scroll down for details | [Registration options](#)

May 28

Corporate Transparency Act - Compliance Questions Answered webinar | [Register](#)

June 14

FASB's Proposed DISE ASU webinar | [Register](#)

June 21

Corporate Transparency Act - Compliance Questions Answered webinar | [Register](#)

July 12

Point Solutions for Your Employee Benefits Program webinar | [Register](#)

Multiple Dates

Excel-based CPE with [Flat Fee Consulting](#) | [Explore sessions](#)

SPRING ACCOUNTING EXPO SPOTLIGHT SESSION

2024 Spring Accounting Expo
May 21 - 22, 2024
Sugar Land Marriott

TXCPA
HOUSTON
FOUNDATION

Thought Leadership Writing,



Rhea Wessel, Writer/Educator/AI Speaker

New Clients, AI, and More

May 21-22 | In Person Event | Sugar Land Marriott
Sugar Land | Up to 20 CPE Hours

CPAs can become thought leaders by finding and framing your best ideas. Learn about the 3 steps to thought leadership writing and how to use AI to boost your opinion writing in this insightful presentation led by [Rhea Wessel](#), Writer and Founder of The Institute for Thought Leadership. You'll walk away with a deeper understanding and actionable takeaways on thought leadership writing for your firm and how to effectively use AI to boost your thought leadership to win the hearts and minds of new clients. Join her on May 22 at the Spring Accounting Expo's Day Two breakout session.

Spring Accounting Expo
Registration Options

Watch for more Spring Accounting Expo spotlight features in upcoming issues of *Weekly News*. Sessions will cover topics such as: being a board member, mentorship, AI in Forensic Accounting, and many more topics that will help you and your business thrive!

Member Resources and Deadlines

For All Members

April 25

Deadline to nominate members for TXCPA (State) awards | [Make a nomination online](#)
Last Chance!

Events

[View all upcoming events](#)

Current News

[IRS News](#)

Career Center

Post or seek job openings; enter code HOUSTONCHAPTER | [Employers](#) | [Job Seekers](#)

Podcasts

Professionals share information with TXCPA HOUSTON members | [Browse episodes](#)

CCH
Publications

Exclusive discounts on Wolters Kluwer CCH publications | [Browse publications](#)

Ongoing

[Check your member profile](#) | Assistance: (800) 428-0272 option 1

For Students and Candidates

April 26

Deep In the Heart of Taxes: Student Auxiliary Program webinar | [Registration](#) | **Last Chance!**

Various Dates

TXCPA HOUSTON Candidate Study Hall | Email [Kristie Ondracek](#) for details

Student
Leadership

Apply for a Student Auxiliary Officer position | [Application Instructions](#)

Free Resources

[Student and candidate resources](#) and [Student Membership](#)

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TXCPA Houston's Diversity Statement

TXCPA Houston values the diverse contributions and talents of all its members. We are committed to promoting diversity, equity, inclusion, and a sense of belonging in the workplace, in membership, and in the accounting profession. Diversity includes, but is not limited to, race, gender, generations, abilities, orientation, and religious beliefs.

Contact [Mark Allen](#), TXCPA Houston Executive Director, to learn more about joining the Diversity & Inclusion

Committee.

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