



TXCPA Fort Worth Member Appreciation Day (MAD) 2026

Sponsorship Opportunity – \$2,000

Event Date: August 4, 2026

Expected Attendance: 200–250 CPAs

Why Sponsor Member Appreciation Day?

Member Appreciation Day is one of TXCPA Fort Worth's signature annual events, drawing CPAs and accounting professionals from public practice, industry, nonprofit, education, and government. This full-day program offers sponsors unmatched visibility and meaningful engagement with decision-makers and future leaders in the profession.

Visibility & Promotion

- Recognition on the TXCPA Fort Worth MAD event webpage
- Acknowledgment in three Chapter newsletters
- Podium recognition during the program
- Premium visibility through high-traffic table placement near registration and food/beverage stations

On-Site Presence

- One skirted 6' table and two chairs
- Opportunity to display materials, signage, giveaways, and branded items
- Direct engagement with attendees throughout the event

Representative Participation

- Two complimentary representatives for the full day
 - Participation in breaks, lunch, and Happy Hour
 - *CPE credit not included unless registered as participants and TXCPA member*
- Additional representatives: \$25 per person

Audience Profile

Your sponsorship puts you in front of:

- Licensed CPAs
- Firm partners and managers
- Corporate finance leaders
- Accounting staff from all sectors
- Young professionals and emerging leaders

With **200–250 attendees**, this event delivers strong networking and relationship-building opportunities.

Sponsorship Investment: \$2,000

Includes all benefits listed above.

There are only 7 sponsor opportunities available.

Email Jennifer Davis: jdavis@tx.cpa

TO CLAIM YOUR TABLE FOR 2026