



2024-2025 SPONSORSHIP PROSPECTUS

TXCPA
VICTORIA

FALL BREAKFAST SPONSOR

Sponsor level: \$500

Attendance: 5-10 per event

Two CPE breakfasts in the fall

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 240 chapter members
- One social media post promoting organization
- Attendee list with companies and addresses
- Opportunity to have one representative at each breakfast

SPRING BREAKFAST SPONSOR

Sponsor level: \$500

Attendance: 5-10 per event

Two CPE breakfasts in the spring

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 240 chapter members
- One social media post promoting organization
- Attendee list with companies and addresses
- Opportunity to have one representative at each breakfast

CHAPTER MEETING

Sponsor level: \$1,000

Attendance: 15-30

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Sponsor table at meeting
- Opportunity to speak at beginning of luncheon
- Attendee list with companies and addresses

MEMBER APPRECIATION EVENT

Sponsor level: \$1,000 (one available)

Attendance: 20-40 per event

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Sponsor table at meeting
- Opportunity to speak at beginning of luncheon
- Attendee list with companies and addresses

CHAPTER SPONSOR

Sponsor level: \$2,000

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 240 chapter members
- Two promotional social media posts (one in the fall and one in the spring)
- Table at all CPE Courses and ability to hand out promo materials (excluding CPE breakfasts)
- Ability to speak to attendees at each CPE event
- Attend 2-day Tax Conference and have table

HAPPY HOUR SPONSOR

Sponsor level: \$750

- Verbal recognition during happy hour along with the opportunity to speak up to five minutes about your firm/company during the event
- Permission to bring promo materials to hand out
- Sponsor logo on all happy hour promotional materials
- Sponsor recognition on happy hour registration page
- Provide two drink tickets and appetizers for attendees