



2026-2027
SPONSORSHIP
PROSPECTUS

TXCPA
VICTORIA

CHAPTER SPONSOR

Sponsor level: \$4,000

- Promotion on chapter website for the year
- Promotion in all emails from the chapter to members (including monthly newsletter)
- One dedicated promotional email about the organization sent to all chapter members
- 2 promotional social media posts (one in the fall and one in the spring)
- Table at all CPE events throughout the year, and ability to hand out marketing materials
- Ability to speak to attendees at each event throughout the year (excluding the chapter meeting)
- 2 complimentary registrations to all events
- Exclusive sponsorship of the spring and fall CPE breakfasts
- Exclusive sponsorship of the annual Member Appreciation Event

MEMBER APPRECIATION EVENT

Sponsor level: \$1,000 (one available)

Attendance: 50-75 per meeting

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Sponsor table at meeting
- Opportunity to speak at beginning of luncheon
- Attendee list with companies and addresses

HAPPY HOUR SPONSOR

Sponsor level: \$750

- Verbal recognition during happy hour along with the opportunity to speak up to five minutes about your firm/company during the event
- Permission to bring promo materials to hand out
- Sponsor logo on all happy hour promotional materials
- Sponsor recognition on happy hour registration page
- Provide two drink tickets and appetizers for attendees