



**TXCPA
DALLAS**

CONVERGENCE

2027

Providing premier education for the North Texas financial community

May 7, 2027 | Sheraton Dallas Hotel



IN ASSOCIATION WITH:

**TXCPA
DALLAS**

CFA Society Dallas/Fort Worth
Dallas Bar Association Tax Section
Dallas Estate Planning Council
Financial Executives International (Dallas Chapter)

Institute of Internal Auditors (Dallas Chapter)
State Bar of Texas Tax Section
Tax Executives Institute (Dallas Chapter)
Texas Society of CPAs

SPONSORSHIP OPPORTUNITIES

Get to know the top financial minds in North Texas while they get to know your company

Dear TXCPA Dallas Supporter:

TXCPA Dallas is excited to introduce Convergence 2027, our annual continuing professional education conference, scheduled for May 7, 2027, at the Sheraton Dallas Hotel.

Convergence is one of our most popular programs. The event is not only a favorite among our members but also well-regarded by our sponsors, many of whom return year after year. The reason is simple: our members make excellent customers. They greatly appreciate the contributions of outstanding companies like yours and are likely to remember your services when the need arises.

We invite you to explore the benefits of Convergence sponsorship and join us for this exciting, rewarding and valuable event. Please contact the TXCPA Dallas office with any questions and to secure your place as a Convergence 2027 sponsor.

We appreciate your consideration. Don't miss this opportunity to introduce your services to the top financial professionals in North Texas. Sponsor today!

Favor Lee

2026-27 Sponsorship Chair
TXCPA Dallas

Tim Pike

Convergence Chair
Convergence 2027

Aaron Borden

2026-27 President
TXCPA Dallas



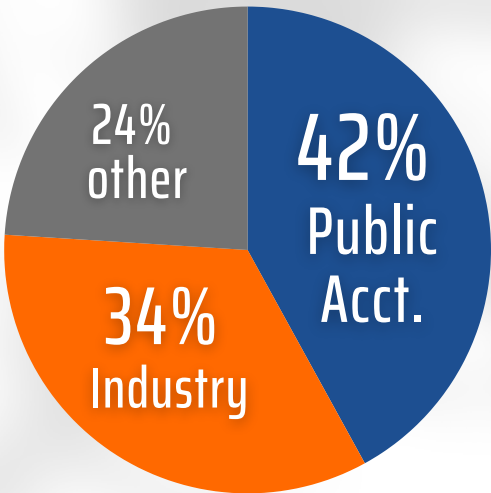
SPONSOR BENEFITS

	Title \$13,000	Luncheon \$9,000	Internet \$8,500	Platinum \$7,000	Gold \$6,000	Silver \$4,500
Luncheon Giveaway Opportunity to provide a branded giveaway for luncheon attendees.	✓	✓		✓		
Luncheon Stage Recognition Recognition from the stage during the luncheon, with an opportunity for one representative to provide brief remarks.	✓	✓				
Luncheon Head Table One sponsor representative seated at the luncheon head table.	✓	✓				
Reserved Luncheon Seating Reserved luncheon seating for sponsor representatives.	✓	✓	✓	✓		
Wi-Fi Sponsor Exclusive Wi-Fi Sponsor recognition on branded Wi-Fi cards and signage.			✓			
Company Name as Wi-Fi Password Company name used as the conference Wi-Fi password.			✓			
CPE Session Introduction Opportunity to introduce a CPE session.	3	1		2	1	
Monthly Newsletter Advertisement Sponsor-provided advertisement featured in the TXCPA Dallas monthly e-newsletter.	3	2	2	2	1	
Digital Conference Program Advertisement Advertisement included in the digital conference program.	Full page	Full page	Half page	Full page	Half page	Quater page
Post-Conference Participant List Participant list provided after the conference, including name and company.	✓	✓	✓	✓	✓	✓
Exhibit Space 8'x 10' exhibit space with complimentary conference registrations.	5	5	4	4	3	3
Preferred Exhibit Placement Preferred placement of exhibit space within the conference exhibit area.	✓	✓	✓	✓		
Exhibit Passport Sponsor included on the attendee passport/bingo card, designed to encourage attendee visits to sponsor exhibit tables.	✓	✓	✓	✓	✓	
Conference Sponsor Recognition Logo displayed on conference sponsor signage and luncheon slides.	✓	✓	✓	✓	✓	✓
Conference Marketing Recognition Recognition in the conference program, newsletter, website and social media.	✓	✓	✓	✓	✓	✓
Pre-Conference Event Recognition Logo and sponsorship level displayed on sponsor signage at TXCPA Dallas events leading up to Convergence.	✓	✓	✓	✓	✓	✓
Conference Promotional Recognition Company name/logo included in conference promotional emails, digital marketing materials and attendee communications leading up to Convergence.	✓	✓	✓	✓	✓	✓
Social Media Spotlight Dedicated sponsor spotlight post on TXCPA Dallas social media, including company logo, description and link.	✓	✓	✓	✓		
Sponsor Room Access to a dedicated sponsor room throughout the conference for making calls, working between sessions and taking a break.	✓	✓	✓	✓		
Sponsor Happy Hour Invitation for sponsor representatives to attend the TXCPA Dallas pre-conference Happy Hour with fellow sponsors and TXCPA Dallas members.	✓	✓	✓	✓	✓	✓

CONVERGENCE 2026

For more than 20 years, Convergence has grown to host approximately 1,000 accounting and finance professionals each year. Attendees earn CPE and access cutting-edge insights from industry leaders. Come be a part of the premier continuing education conference for the financial community of North Texas.

EMPLOYMENT CATEGORY:



MOST POPULAR JOB TITLES:

- 20% CPA Firm Manager, Partner or Senior
- 22% CFO/VP of Finance and Controller
- 22% Sole Practitioner
- 10% Business/Industry or CPA Firm employee

Total Revenue of Company	% Registered
Over \$1 billion	15%
\$500 million to \$1 billion	9%
\$100 million to \$500 million	13%
\$10 million to \$100 million	19%
\$5 million to \$10 million	15%
\$1 million to \$5 million	19%
\$500,000 to \$1 million	17%

ABOUT TXCPA DALLAS

TXCPA Dallas, a chapter of the Texas Society of CPAs, is a not-for-profit professional association serving approximately 6,000 members in Dallas and the surrounding 13 counties. Our members work for multinational, regional and local corporations; accounting, consulting and law firms; associations; small businesses; government; educational and other entities across North Texas. TXCPA Dallas CPAs are the decision makers and trusted business advisors at the center of one of the fastest growing markets in the country.

6,000 MEMBERS

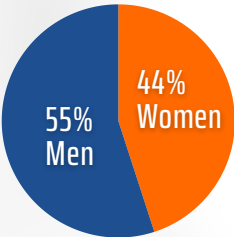
WORK

- 42% Public Accounting
- 22% Students
- 19% Industry
- 17% Other

AUDIENCE



5+ years as a CPA



The 1% missing is unknown or prefer not to say



between the ages of 25-64



TXCPA DALLAS

Are you ready to engage with industry leaders and elevate your brand?

Contact Laura McFadden to reserve your sponsorship today!

 lmcfadden@txcpadallas.cpa

 972-960-8311

