



CONVERGENCE

2026

Providing premier education for the North Texas financial community

April 24, 2026 | Sheraton Dallas Hotel



IN ASSOCIATION WITH:

**TXCPA
DALLAS**

Dallas Bar Association Tax Section
Dallas Estate Planning Council
Financial Executives International (Dallas Chapter)
Institute of Internal Auditors (Dallas Chapter)

State Bar of Texas Tax Section
Tax Executives Institute (Dallas Chapter)
Texas Society of CPAs

SPONSORSHIP OPPORTUNITIES

Get to know the top financial minds in North Texas while they get to know your company

Dear TXCPA Dallas Supporter:

TXCPA Dallas is excited to introduce Convergence 2026, our annual continuing professional education conference, scheduled for April 24, 2026, at the Sheraton Dallas Hotel.

Convergence is one of our most popular programs. The event is not only a favorite among our members but also well-regarded by our sponsors, many of whom return year after year. The reason is simple: our members make excellent customers. They greatly appreciate the contributions of outstanding companies like yours and are likely to remember your services when the need arises.

We invite you to explore the benefits of Convergence sponsorship and join us for this exciting, rewarding and valuable event. Please contact the TXCPA Dallas office with any questions and to secure your place as a Convergence 2026 sponsor.

We appreciate your consideration. Don't miss this opportunity to introduce your services to the top financial professionals in North Texas. Sponsor today!

Favor Lee

2025-26 Sponsorship Chair
TXCPA Dallas

Tim Pike

Convergence Chair
Convergence 2026

Isreal Miller

2025-26 President
TXCPA Dallas



SPONSOR BENEFITS

	Title \$13,000	Luncheon \$9,000	Internet \$8,500	Platinum \$7,000	Gold \$6,000	Silver \$4,000
Opportunity to attend TXCPA Dallas Sponsor Happy Hour	✓	✓	✓	✓	✓	✓
Opportunity to place company giveaways at each luncheon seat	✓	✓		✓		
Cards and signs with instructions for internet access and company logo available at registration			✓			
Company name as password for internet access			✓			
Opportunity to introduce speakers in CPE sessions	2			2	1	
Advertisement in TXCPA Dallas monthly newsletter	3	2	2	2	1	
Advertisement in digital conference program	Full page	Full page	Half page	Full page	Half page	Quarter page
Company representatives staffing exhibit space with the opportunity to attend luncheon and network with participants ⁽¹⁾	5	5	4	4	3	2
8' x 10' exhibit space in vendor area	✓	✓	✓	✓	✓	✓
Display of one company logo on sponsor banner at conference ⁽²⁾	✓	✓	✓	✓	✓	✓
Listed in digital conference program with sponsorship level	✓	✓	✓	✓	✓	✓
One company logo on presentation slide displayed at luncheon	✓	✓	✓	✓	✓	✓
List of participants, including names and companies	✓	✓	✓	✓	✓	✓
Recognition on conference promotional materials sent to approximately 6,000 members and 7,500 prospective members of TXCPA Dallas	✓	✓	✓	✓	✓	✓
Recognition in TXCPA Dallas monthly newsletter, on TXCPA Dallas website and social media platforms	✓	✓	✓	✓	✓	✓
Listed with sponsorship level at TXCPA Dallas events	✓	✓	✓	✓	✓	✓
Company logo on event publicity literature and signage	✓	✓	✓	✓	✓	✓

⁽¹⁾ Additional company representatives on-site and attending luncheon: \$500 each

⁽²⁾ Additional company logo: \$500

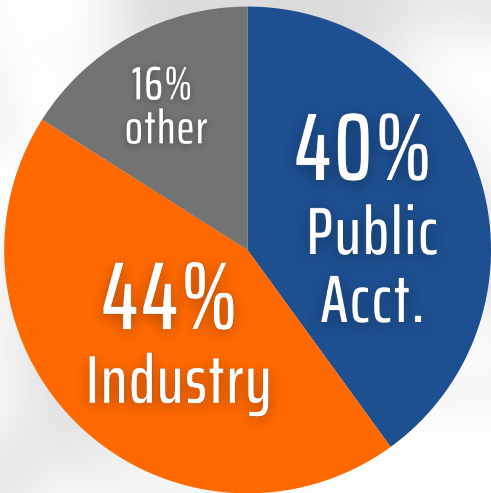
PROGRAM ADVERTISING

Full-Page Ad: \$1,000 Half-Page Ad: \$750 Quarter-Page Ad: \$500

CONVERGENCE 2025

For more than 20 years, Convergence has grown to host approximately 1,000 accounting and finance professionals each year. Attendees earn CPE and access cutting-edge insights from industry leaders. Come be a part of the premier continuing education conference for the financial community of North Texas.

EMPLOYMENT CATEGORY:



MOST POPULAR JOB TITLES:

- 24% CPA Firm Manager, Partner or Senior
- 24% CFO/VP of Finance and Controller
- 15% Business/Industry or CPA Firm employee

Total Revenue of Company	% Registered
Over \$1 billion	19%
\$500 million to \$1 billion	9%
\$100 million to \$500 million	12%
\$10 million to \$100 million	17%
\$5 million to \$10 million	7%
\$1 million to \$5 million	16%
\$500,000 to \$1 million	20%

ABOUT TXCPA DALLAS

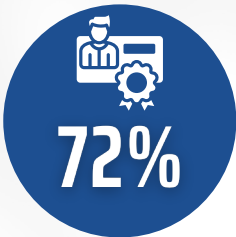
TXCPA Dallas, a chapter of the Texas Society of CPAs, is a not-for-profit professional association serving approximately 6,000 members in Dallas and the surrounding 13 counties. Our members work for multinational, regional and local corporations; accounting, consulting and law firms; associations; small businesses; government; educational and other entities across North Texas. TXCPA Dallas CPAs are the decision makers and trusted business advisors at the center of one of the fastest growing markets in the country.

6,000 MEMBERS

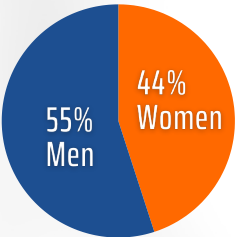
WORK

- 43% Public Accounting
- 24% Industry
- 15% Students
- 18% Other

AUDIENCE



5+ years as a CPA



The 1% missing is unknown or prefer not to say



between the ages of 25-64



**TXCPA
DALLAS**

Are you ready to engage with industry
leaders and elevate your brand?

Contact Laura McFadden to reserve
your sponsorship today!

✉ lmcfadden@txcpadallas.cpa

☎ 972-960-8311

