



2023-2024 Additional Sponsorship Opportunities

Member Appreciation CPE Series

Sponsor Level: \$1,000 (each series event)

Anticipated Attendance: 45

Number of Events: TBD

Purpose of the Event: To provide low-cost CPE for TXCPA Dallas members

- Logo and name prominently displayed at the event registration desk
- Logo and sponsorship promoted on TXCPA Dallas' social media platforms
- Listed as Member Appreciation CPE Series sponsor on the TXCPA Dallas website with a link to the company's website
- Listed as sponsor on all materials sent out regarding the events to our membership of approximately 6,000 accounting and finance professionals
- Listed as event sponsor in the TXCPA Dallas newsletter articles inviting members to the events
- A booth staffed by two company representatives at CPE Series events
- Opportunity to present a one-minute welcome speech at the start of each CPE Series event
- List of event attendees including names, companies, and email addresses if they do not opt out of this at registration

Annual Meeting of Members

Sponsor Level: \$1,500

Attendance: Approximately 100

Purpose of the Event: The Annual Meeting is a dinner event and an official meeting of members. Members convene for an annual review and election of officers, as well as to reminisce and honor the achievements of the past year.

- Logo and name prominently displayed at the event registration desk

- Logo and sponsorship promoted on TXCPA Dallas' social media platforms
- Recognition as Annual Meeting sponsor on all publicity concerning the event held each year in January
- A booth staffed by two company representatives at the event
- Recognition as the Annual Meeting sponsor on the TXCPA Dallas website with a link to the company's website
- Listed in the event program as the Annual Meeting sponsor
- Opportunity to present a one-minute welcome speech at the start of the event

Thirsty Thursday

Sponsor Level: \$1,000

Attendance: Between 40 and 50

Purpose of the Event: To provide networking opportunities for TXCPA Dallas members. This is a social event/happy hour where our members come together to network and socialize the Third Thursday of most months.

- Logo and name prominently displayed at the event registration desk and throughout the room
- Logo and sponsorship promoted on TXCPA Dallas' social media platforms
- Recognition as Thirsty Thursday sponsor on all publicity concerning the event
- Two company representatives can attend the event
- Recognition as the Thirsty Thursday sponsor on the TXCPA Dallas website with a link to the company's website

