



2021-22 SPONSORSHIP OPTIONS

The Corpus Christi Chapter of the Texas Society of CPAs has over 400 members and encompasses 10 counties (Aransas, Brooks, Calhoun, Duval, Jim Wells, Kenedy, Kleberg, Live Oak, Nueces, and San Patricio). Founded in 1947, the Corpus Christi Chapter proudly promotes and protects the CPA profession in the Coastal Bend.

With over 27,000 members, the TXCPA offers a community for CPAs. The Corpus Christi Chapter works with TXCPA to promote local CPAs, organize events, and advance the profession.

CPAs are often decision makers within both companies and firms, and as trusted advisors, CPAs are often an organization's or individual's go-to person for referrals. Sponsorship of the Corpus Christi Chapter leads to direct connections with some of the area's top business leaders.

For more information contact Diane Joiner by calling 512/532-4552 or emailing djoiner@tx.cpa.

Events

TXCPA Corpus Christi offers seven luncheon programs and a one-day Annual Tax Conference each year.

Continuing Education Luncheons

Continuing education luncheons will be held in person starting in September and be held The Texas State Aquarium. All programs are held from noon to 1:00 p.m. Luncheons have an average attendance of 45 people for each program. The 2021-2022 schedule is as follows: September 24, 2021 | October 22, 2021 | November 19, 2021 | January 14, 2022 | February 18, 2022 | March 25, 2022 | May 20, 2022.

The luncheon program includes 10 minutes of announcements and chapter business followed by a 50-minute continuing education presentation from an outside speaker.

Promotion of luncheon events is sent to all chapter members via email (approximately 425 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.

Annual Tax Conference

TXCPA Corpus Christi's Annual Tax Conference is scheduled for Friday, February 4, 2022 at the Region 2 Education Service Center. The tax conference has an average attendance of 150 people each year.

The conference program includes eight hours of continuing education sessions.

Promotion of the Annual Tax Conference is sent via email to TXCPA CC members, as well as TXCPA CPA members in Victoria, Laredo, and the Rio Grande Valley (approximately 800 recipients), promoted on the chapter's social media channels, and shared with the *Corpus Christi Caller-Times* for inclusion on the Business Datebook.



Sponsorship Levels

Level 1: Premier Chapter Sponsor \$2,500

Benefits include:

- Prominent logo placement on the chapter's website for the year.
- Promotion of premier sponsor via the chapter's social media channels at least once each quarter and inclusion in the chapter's monthly e-newsletter 6 times during the year.
- Name/Logo included in all promotional communications for the Tax Conference and for one luncheon (date of your choosing).
- The ability to give a 3-5 minute introduction from the podium at one luncheon and during the tax conference.
- Booth space (6' table and 2 chairs) at the Tax Conference venue
- Two tax conference registrations
- 2 complimentary lunches for vendor representatives at the Conference
- Two complimentary registrations for each of the seven luncheons during the year.

Level 2: Chapter Tax Conference Sponsor \$1,500

Benefits include:

- Name/logo included in all promotional communications and the chapter's website and social media channels for the Tax Conference.
- The ability to give a 3-5 minute introduction from the podium at the Tax Conference
- One complimentary tax conference registration
- Booth space (6' table and 2 chairs) at the Tax Conference venue
- 2 complimentary lunches at the conference

Level 3: Chapter Luncheon or Event Sponsor \$500

Benefits include:

- Name/logo included in all promotional communications and the chapter's website and social media channels for the luncheon or event date chosen.
- The ability to give a 3-5 minute introduction from the podium at the luncheon or event
- 2 complimentary luncheon/event registrations (if held in person)



Sponsorship Form

Date: _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State/Zip: _____

Email: _____ Phone: _____

Website: _____

Sponsorship Package (please select one):

Level 1: \$2,500

Level 2: \$1,500

Level 3: \$500

Payment:

Credit Card: TXCPA Austin will invoice the sponsor and send a link for secure payment.

Checks should be made payable and mailed to:

TXCPA Corpus Christi
3305 Northland Dr Ste 406
Austin, TX 78731
Attention: Diane Joiner
www.txcpacc.cpa

For TXCPA Use:

Date: _____

Pay type: _____

Amt: _____

Questions? Contact Diane Joiner by calling 512-532-4552
or emailing djoiner@tx.cpa