



2025-2026 SPONSORSHIP PROSPECTUS

TXCPA
CORPUS
CHRISTI

CHAPTER SPONSOR

Sponsor level: \$2,500

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 500 chapter members (sent in fall or spring)
- Two promotional social posts (one in the fall and one in the spring)
- Sponsor table at all CPE courses (excluding luncheons)
- Ability to attend Tax Conference and have a sponsor table

FALL CPE SPONSOR

Sponsor level: \$2,000 (four events minimum)

Attendance: ~15-20 per event

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 500 chapter members
- One social media post promoting organization
- Opportunity to have one representative at each luncheon

SPRING CPE SPONSOR

Sponsor level: \$2,500 (four events minimum)

Attendance: ~15-80 per event

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One promotional email about organization sent to over 500 chapter members
- One social media post promoting organization
- Opportunity to have one representative at each luncheon
- **Tax Conference (80+ attendees) is included in sponsorship**

TAX CONFERENCE SPONSOR

Sponsor level: \$1,000

Attendance: 80-100

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Ability to attend and have a sponsor table
- Opportunity to speak to attendees (either at the morning kick-off, break, lunch, or afternoon break)

MEET THE CPAS

Sponsor level: \$250

Attendance: 50-75

- Promoted on chapter website
- Sponsorship promotion in event-related emails
- One social media post promoting organization
- Ability to have a sponsor tablet at event
- Opportunity to speak to attendees at event

HAPPY HOUR SPONSOR

Sponsor level: \$750

Attendance: 10-20

- Verbal recognition during happy hour along with the opportunity to speak up to five minutes about your firm/company during the event
- Permission to bring promo materials to hand out
- Sponsor logo on all happy hour promotional materials
- Recognition and link to website on the happy hour registration page
- One drink ticket and appetizers for attendees

GOLD SCHOLARSHIP SPONSOR

Sponsor level: \$1,500

- Company logo on printed material at Meet the CPAs event
- Company logo on TXCPA Corpus Christi Chapter website for 24-25 fiscal year
- Firm promoted on all marketing emails sent about event
- Opportunity to highlight your firm at Meet the CPAs event - 1 to 2 minutes
- Two complimentary registrations to attend the Meet the CPAs event

SILVER SCHOLARSHIP SPONSOR

Sponsor level: \$1,000

- Company logo on printed material at Meet the CPAs event
- Company logo on TXCPA Corpus Christi Chapter website for 24-25 fiscal year
- Firm promoted on all marketing emails sent about the event

BRONZE SCHOLARSHIP SPONSOR

Sponsor level: \$500

- Company logo on printed material at Meet the CPAs event
- Logo on TXCPA Corpus Christi Chapter website for 24-25 fiscal year