

2020-2021
YEAR-END REPORT

President: Nicholas C. Gammill, CPA

COMMUNITY

Outreach to CPAs

- CONTINUED During chapter nominations process, the committee actively sought board members from a variety of businesses, firms, governmental and education employers.

Community Service

- CONTINUED Annual School Supply Drive – school supplies for disadvantaged children donated by members to disadvantaged or disaster-struck elementary school in a different city in the chapter area each year
 - **13th consecutive year**
 - Maintained high volume of donated school supplies. Change in delivery – more shipping direct to school.
 - **B&I involvement** by having a member from that segment serve as committee chair third year
- Firms' and students' community service activities (not coordinated by chapter) - **4 EVENTS**
 - Local firm hosted blood drive; 9 participated
 - That firm had a garage sale fundraiser netting \$1,000 for Southeast Texas Food Bank
 - Another local firm held a food drive for Some Other Place
 - 15 Lamar University accounting students) worked at SETX Foodbank Saturday Box Assembly in November. There were six at The Big Event in April, working at a community garden.

Membership

- CONTINUED Work by Membership Committee to maintain strength in numbers
 - Reached out to new members
 - Involved chapter Board in contacting members on drop list to encourage renewal
- CONTINUED Members participated at the state level
 - A three-year TXCPA Executive Board member
 - **13** chapter members were on committees or Board of Directors at the state level.
- CONTINUED Chapter members participated in TXCPA virtual board meetings
13 – Annual (June 2020) and **11** at Advocacy Day/Midyear Board of Directors and Members – despite small number of members (300 average)
 - **8th consecutive year** a member attended at least one of these meetings **FOR THE FIRST TIME**
- CONTINUED Sent representatives or nominees as requested by TXCPA (Rising Stars, TXCPA awards, TXCPA nominations)
 - **4** TXCPA Directors-at-Large in 2020-21 are from the chapter. Almost all attended both Board of Directors meetings.
 - A chapter member received 2019-2020 **TXCPA Special Recognition** at June 2020 Annual Mtg
 - Two chapter members received 2019-2020 **TXCPA Rising Stars** recognition at June 2020 Annual Mtg
 - A chapter member received 2020 **TXCPA Outstanding Accounting Educator Award** (Large College/University) at January 2021 Midyear Board of Directors and Members Mtg
- CONTINUED TXCPA maintains Chapter's website with resources for members
 - CPE, chapter meetings – link to registration
 - Career Center tied to TXCPA center
 - Link to chapter Facebook page
 - Transparency – board member contact list

- CONTINUED Electronic newsletter for members monthly
 - CPE, chapter meetings – link to registration
 - Upcoming events, report on success of member participation in recent activities, photos showing involvement

PROFESSIONAL EXCELLENCE

CPE

- **68 HOURS** of quality CPE delivered via webcast through **first year partnership with TXCPA CPE Foundation**
- CONTINUED high attendance/support for Jan. 2021 Annual Federal Tax Update with Steve Tillingier – Compare 124 attendance to chapter's average membership number of 300; almost 20% of 639 total 1/15/21 webcast participants statewide, compared to chapter ratio of TXCPA membership at 1.3%.

ADVOCACY

Attract, Engage Students

- CONTINUED Active involvement with Lamar University - electronically
 - Joint chapter meeting with students and faculty held via Zoom; chapter scholarships presented
 - \$500 check to Faculty Research Award recipient (virtual presentation during Zoom meeting)
- CONTINUED Scholarships for Lamar University accounting students – **funded entirely through donations**
 - **NEW FUNDRAISING EVENT** - (First-ever Virtual Walk/Run) **volunteer-developed and managed.**
 - \$1,200+ (net) raised
 - CONTINUED use of sponsor levels and emailed solicitation to prospects, maintaining high level of sponsor funds for scholarships - \$4,000+.
 - Chapter committee set scholarship criteria, number/amount awarded, worked with Lamar faculty to get applicants
 - Awarded four **scholarships for a total of \$8,000** to Lamar University accounting students
 - Chapter sent funds to the Lamar Foundation for its **endowed scholarship, given in addition to those above**
- CONTINUED (**Entirely volunteer-run**) representing the profession at two area career events for high schoolers
 - Youth Career Expo – chapter had virtual exhibitor booth featuring stories from local CPAs; **FIRST-TIME VIDEO**: volunteer got members to provide self-videos, coordinated production with TXCPA staff.

Regulatory and Legislative

- GROWTH **Sixth consecutive year** Chapter received **CPA-PAC award** for the small chapter achieving highest percent of fundraising goal (156%)

Promote the Profession

- CONTINUED Social Media Presence
 - **Volunteer ACTIVELY maintains chapter Facebook page** – engage current and prospective members
 - Volunteer maintains LinkedIn site