



**Chris Lee** is a financial advisor and fiduciary, and brings extensive experience from the corporate world, where he led the development of fintech applications for many years. With a solid background in Artificial Intelligence, Chris is enthusiastic about integrating the latest AI innovations to enhance the agency's services and client solutions.

A seasoned motivational and business speaker, Chris is passionate about sharing his insights on productivity and work-life balance, as well as AI for business. He is the author of *Less Is The New More*, a book that explores modern mindsets for achieving success through simplicity and focus. His core philosophy embraces the "Less Is More" mindset alongside the 80/20 principle, dedicating himself to helping clients cut through the complexity. Chris aims to curate the often overwhelming world of investing, and AI, to provide people and teams with the best solutions.